

Key Program Information

Type of Program: Undergraduate

Duration: 4 years full-time

Language: English

Credits: 240 ECTS

Location: Athens, Greece

Application Dates: Throughout the year

Tuition Fees: 6.000€ per year

Scholarships are available!

 businessandtechnology.aueb.gr

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“advancing business,
defining people”



**Students
say about AUEB**

“A once in a lifetime experience. I learned so much about business culture and communication, and Greece in general!”



Bachelor in
**INTERNATIONAL
BUSINESS &
TECHNOLOGY**

an English-taught
undergraduate degree
in Greece offered by

Why AUEB

Athens University of Economics & Business (AUEB) is the **premier Business & Economics University in Greece** and a **leader in Southeast Europe**. Located at the center of Athens, we are home to a vibrant community of more than 13.000 students and 75.000 graduates.



ATHENS UNIVERSITY
OF ECONOMICS
AND BUSINESS



Life in Athens

The world knows Athens as the cradle of Western civilization. Our international students discover Athens for what it really is: a safe, vibrant metropolis teeming with culture and exciting experiences, where students form relationships for life. **Become an Athenian with us!**

Our Advantage

- Small and engaging classes
- Interdisciplinary curriculum
- Highly specialized faculty
- Individual coaching and support
- Global connections



Who is the Program for

The program is aimed at international students who aspire to a global career in business, acknowledging the importance of strong fundamentals in modern business technologies. International experience is essential for aspiring managers, who need to be able to demonstrate flexibility, diversity and a global network of connections.

Greece is a global leader in many industries like shipping and tourism, and also a regional leader in IT, finance and entrepreneurship. The program's unique strength is interdisciplinarity, with all AUEB departments participating. Graduates will be able to confidently secure employment anywhere around the world.

Admission Requirements

- High school degree & transcripts
- Certified english fluency (e.g. TOEFL, TOEIC, IELTS) at B2 CEFR level
- Application & CV

Program Structure

Students take courses on a plethora of areas ranging from management, accounting, economics, strategy, negotiations, HRM, and entrepreneurship to statistics, information systems, AI and data analytics amongst others. Graduates will have become versed in all the various areas of international management, with a keen understanding of related technologies.

During their 3rd and 4th year students specialize by choosing one of **two streams**:

> Management, Leadership & Strategy

- Conflict Management
- E-Business
- International Trade
- Supply Chain
- Family Businesses
- Entrepreneurship

> Technology & Analytics

- Cloud & DevOps
- Business Analytics
- Cybersecurity
- Artificial Intelligence
- Machine Learning
- IS Management

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