

Διονύσης Σκαρμέας – Βιογραφικό Σημείωμα

ΔΗΜΟΣΙΕΥΣΕΙΣ ΣΕ ΕΠΙΣΤΗΜΟΝΙΚΑ ΠΕΡΙΟΔΙΚΑ

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- [17] “When Consumers Doubt, Watch Out! The Role of CSR Skepticism” (with C.N. Leonidou), *Journal of Business Research*, 2013, Vol. 66, No. 10, pp. 1831-1838. [ISSN 0148-2963; ABS ranking = 3; IF = 1.773].
- [16] “Export Market Exploitation and Exploration and Performance: Linear, Moderated, Complementary and Non-Linear Effects” (with A. Lisboa and C. Lages), *International Marketing Review*, 2013, Vol. 30, No. 3, pp. 211-230. [ISSN 0265-1335; ABS ranking = 3; Impact factor = 1.177].
- [15] “Entrepreneurial Orientation, Exploitative and Explorative Capabilities, and Performance Outcomes in Export Markets: An Empirical Investigation” (with A. Lisboa and C. Lages), *Industrial Marketing Management*, 2011, Vol. 40, No. 8, pp. 1274-1284. [ISSN 0019-8501; ABS ranking = 3; Impact factor = 1.694].
- [14] “Innovative Capabilities: Their Drivers and Effects on Current and Future Performance” (with A. Lisboa and C. Lages), *Journal of Business Research*, 2011, Vol. 64, No. 11, pp. 1157-1161. [ISSN 0148-2963; ABS ranking = 3; Impact factor = 1.773].
- [13] “An Examination of Branding Advantage in Export Ventures” (with S. Spyropoulou and C.S. Katsikeas), *European Journal of Marketing*, 2011, Vol. 45, No. 6, pp. 910-935. [ISSN 0309-0566; ABS ranking = 3; Impact factor = 0.824].
- [12] “Relationship Quality and Giving Behaviour in the UK Fundraising Sector: Exploring the Antecedent Roles of Religiosity and Self-Construal” (with H. Shabbir), *European Journal of Marketing*, 2011, Vol. 45, No. 5, pp. 720-738. [ISSN 0309-0566; ABS ranking = 3; Impact factor = 0.824].
- [11] “The Role of Corporate Image in Business-to-Business Export Ventures: A Resource-Based View” (with S. Spyropoulou and C.S. Katsikeas), *Industrial Marketing Management*, 2010, Vol. 39, No. 5, pp. 752-760. [ISSN 0019-8501; ABS ranking = 3; Impact factor = 1.694].
- [10] “The Role of Customer Factors in Multiple Store Patronage: A Cost-Benefit Approach” (with G. Baltas and P. Argouslidis), *Journal of Retailing*, 2010, Vol. 86, No. 1, pp. 37-50. [ISSN 0022-4359; ABS ranking = 4; Impact factor = 2.257].
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- 2009, Vol. 40, No. 1, pp. 132-155. [ISSN 0047-2506; ABS ranking = 4; Impact factor = 4.184; FT List].
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- [1] “Level of Import Development and Transaction Cost Analysis: Implications for Industrial Exporters” (with C.S. Katsikeas and E. Katsikea), *Industrial Marketing Management*, 2000, Vol. 29, No. 6, pp. 575-588. [ISSN 0019-8501; ABS ranking = 3; Impact factor = 1.694].

ΔΙΕΘΝΕΙΣ ΕΠΕΥΝΗΤΙΚΕΣ ΣΥΝΕΡΓΑΣΙΕΣ

- “Green skepticism: Consumer attributions and responses,” with Costas Leonidou (University of Leeds)

- “Achieving strategic goals in export ventures: Why is it so difficult?” with Stavroula Spyropoulou, (University of Leeds), Costas Katsikeas (University of Leeds), Neil Morgan (Indiana University)
- “Corporate Social Responsibility: An acceptable hypocrisy?” with Costas Leonidou (University of Leeds)
- “Does control matter in export marketing channels?” with Costas Katsikeas (University of Leeds) and Dan Bello (Georgia State University)
- “Exploitative and exploratory learning in turbulent times: Implications for export performance” with Ana Lisboa (University of Leiria), Carmen Lages (Nova School of Business and Economics)

ΜΕΛΟΣ ΣΕ ΣΥΝΤΑΚΤΙΚΕΣ ΕΠΙΤΡΟΠΕΣ ΕΠΙΣΤΗΜΟΝΙΚΩΝ ΠΕΡΙΟΔΙΚΩΝ

- *British Journal of Management*
- *International Marketing Review*
- *Journal of International Marketing*

ΚΡΙΤΗΣ ΣΕ ΕΠΙΣΤΗΜΟΝΙΚΑ ΠΕΡΙΟΔΙΚΑ

- *European Journal of Marketing*
- *Industrial Marketing Management*
- *Journal of Business Research*

ΔΕΙΚΤΕΣ

- h-index: 7
- Average citations per item: 16
- Average citations per year: 20
- Sum of times cited without self-citations: 244
- Citing articles without self-citations 192
(Source: ISI Web of Knowledge)