

**ΟΙΚΟΝΟΜΙΚΟ
ΠΑΝΕΠΙΣΤΗΜΙΟ
ΑΘΗΝΩΝ**



ATHENS UNIVERSITY
OF ECONOMICS
AND BUSINESS

Freshman Student Survey

2023-2024



ΜΟΝΑΔΑ
ΔΙΑΣΦΑΛΙΣΗΣ ΠΟΙΟΤΗΤΑΣ
ΜΟ.ΔΙ.Π.



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1. Introduction

This report presents the results of the survey of first-year students conducted by the Quality Assurance Unit (QAU) of the Athens University of Economics and Business (AUEB) from 24.10.2023 to 8.11.2023.

The survey was conducted using an electronic questionnaire (*Limesurvey*), which includes 33 closed-ended questions and 3 open-ended questions. The questions include demographic information, questions about AUEB, and open-ended questions for comments.

First-year students of the 2023-2024 academic year of the Athens University of Economics and Business participated in the survey.

A total of 381 fully completed questionnaires were collected.

The results are presented in bar plots and single and double entry tables.

2. Department

Department		
Answer	Counts	Percentage
Economics	56	14,7%
International & European Economic Studies	41	10,76%
Management Science and Technology	60	15,75%
Business Administration	51	13,39%
Accounting and Finance	49	11,81%
Marketing and Communication	49	12,86%
Informatics	48	12,6%
Statistics	31	8,14%

Table 1: The distribution of departments.

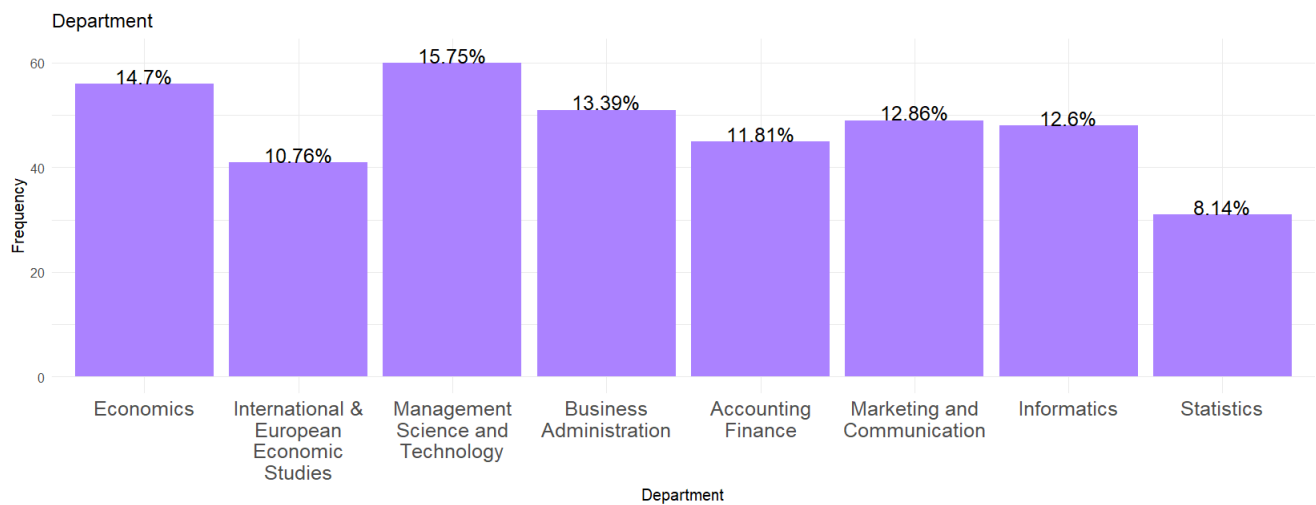


Figure 1: Barplot for the distribution of departments.

3. Demographics

Which is your gender ?		
Answer	Counts	Percentage
Male	165	43,3%
Female	212	55,6%
Other	3	0,8%
No Answer	1	0,3%

Table 2: The distribution of gender.

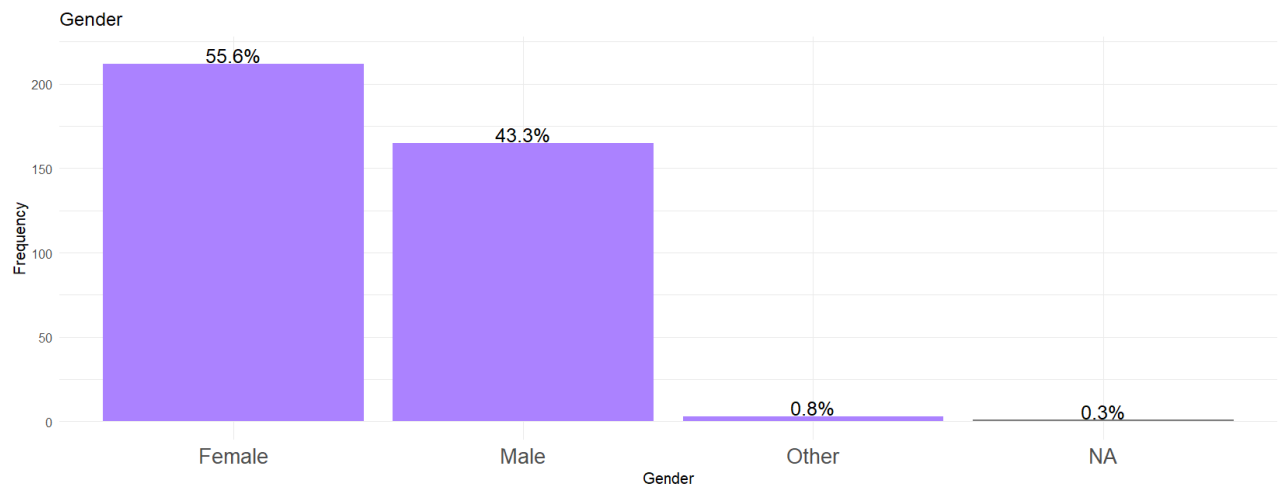


Figure 2: Barplot for gender.

Age		
Answer	Counts	Percentage
Up to 19	351	92,1%
20-25	16	4,2%
26-30	5	1,3%
over 31	8	2,1%
	1	0,3%

Table 3: The distribution of age.

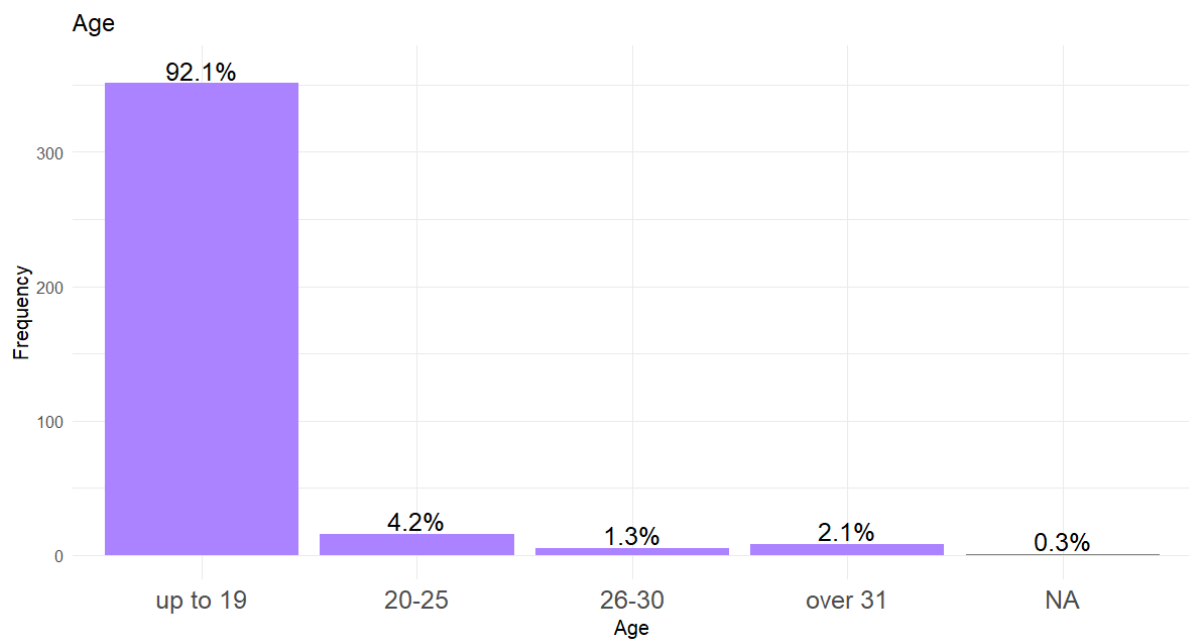


Figure 3: Barplot for the distribution of age.

4. Health Issues

Are you experiencing a health problem or have a special educational need and belong to a category?		
Answer	Counts	Percentage
No	345	91%
Yes (with KEPA certificate)	24	6%
Yes (without KEPA certificate up to now)	9	2%
No Answer	3	1%

Table 4: The distribution of students with health issues.

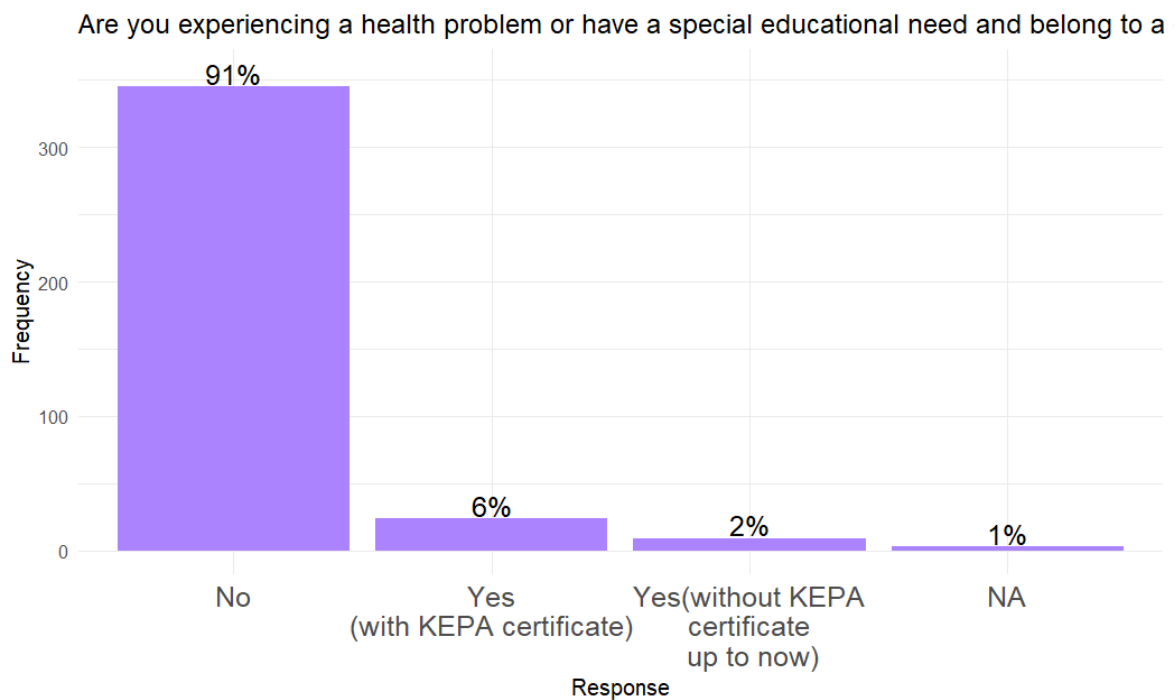


Figure 4: Barplot for the distribution of students with health issues.

What is your condition?		
Answer	Counts	Percentage
No Answer	365	96%
Other	11	3%
Person with deafness/hard of hearing	1	2%
Person with deafness/partially hearing	2	1%
Person with mobility problems	1	0%

Table 5: The distribution of health issues.

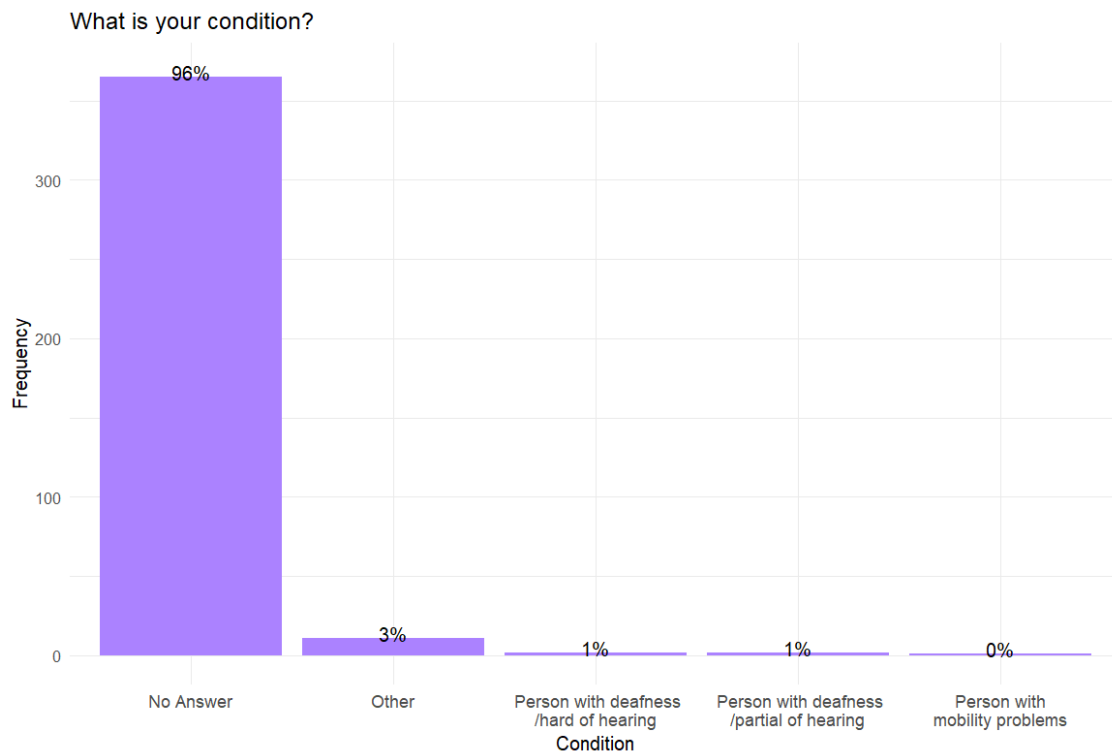


Figure 5: Barplot for the distribution of health issues.

5. Education

You come from:		
Answer	Counts	Percentage
General Highschool	344	90,29%
Vocational Highschool	29	7,61%
Qualifying exams	7	1,84%
Night-School	1	0,26%

Table 6: The distribution for the education of students.

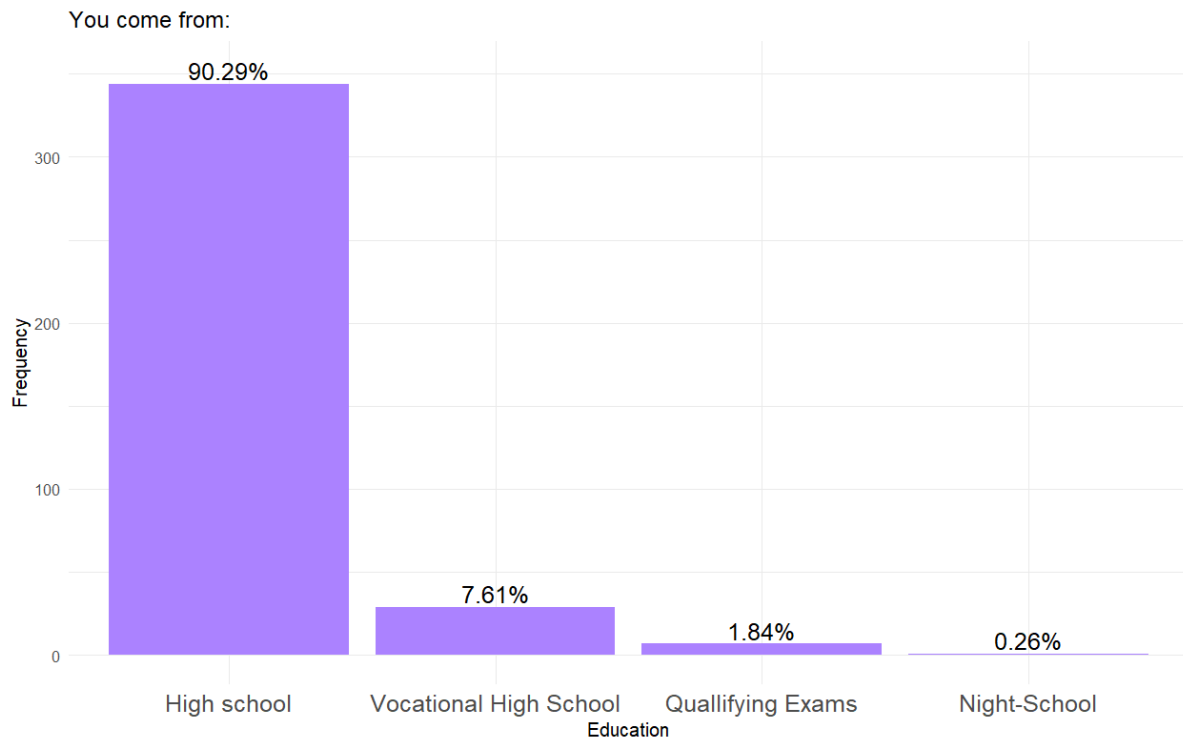


Figure 6: Barplot for the distribution for the education of students

Do your immediate family members (siblings, parents) have a higher education degree?		
Answer	Counts	Percentage
Yes	254	66,67%
No	125	32,81%
No Answer	2	0,52%

Table 7: The distribution of the education level of family members.

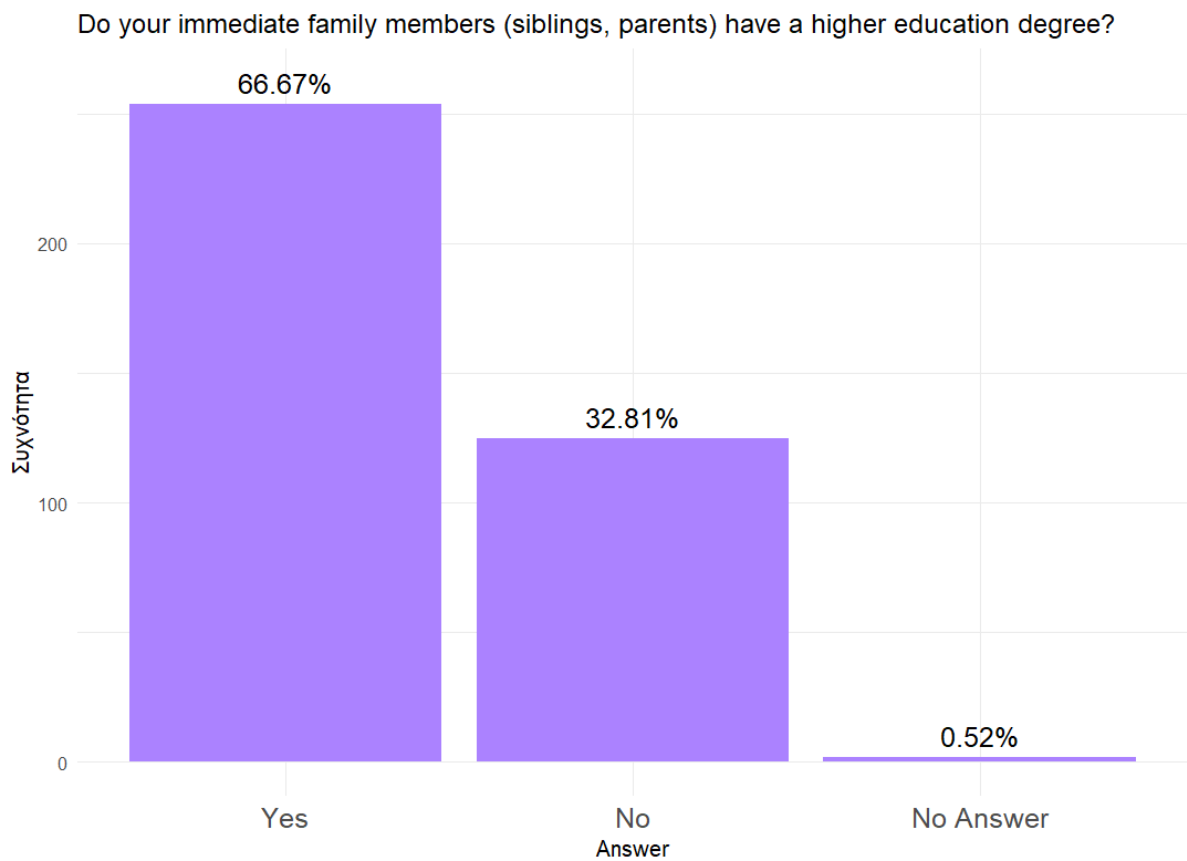


Figure 7: Barplot for the distribution of the education level of family members.

6. About their admission in AUEB

What was the order of preference of the department you were admitted?		
Answer	Counts	Percentage
1	232	60,89%
2	91	23,88%
3	27	7,09%
>3	28	7,35%
No Answer	3	0,79%

Table 8: The distribution of the order of preference of the department that they were admitted.

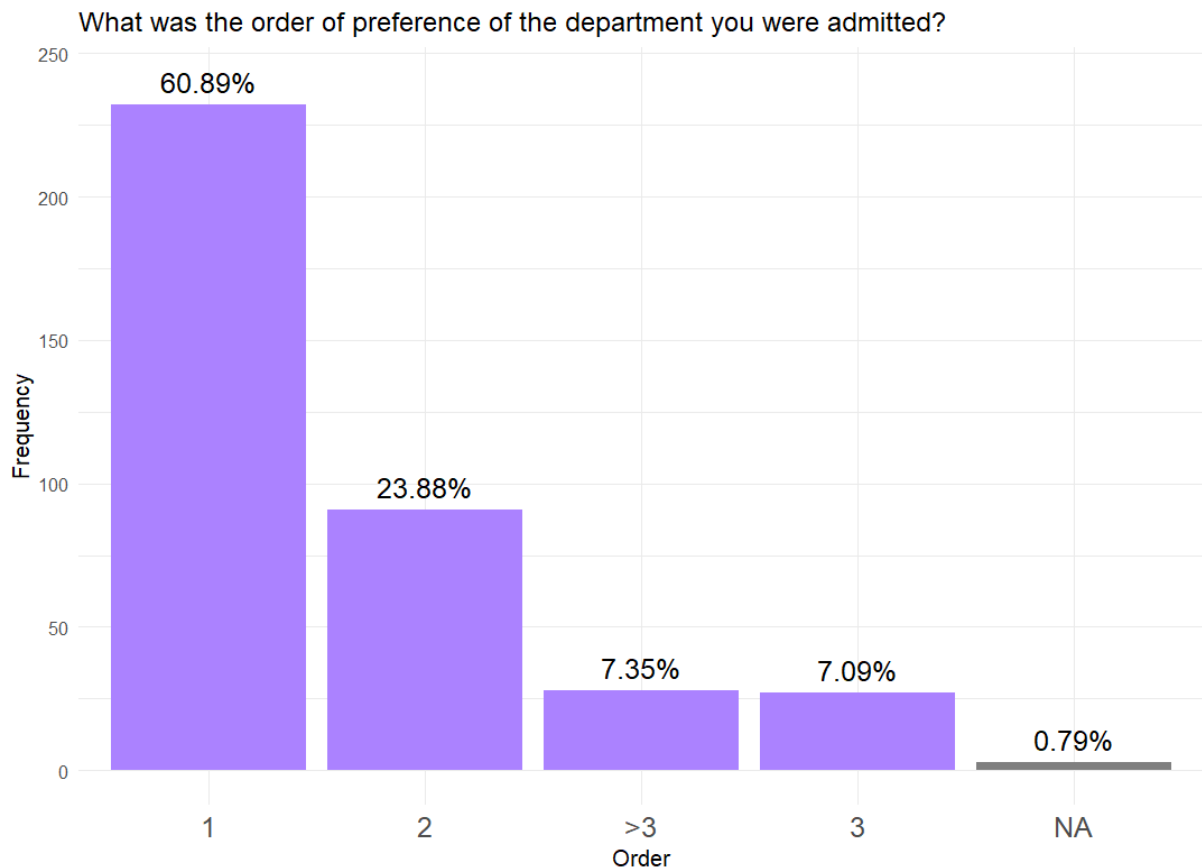


Figure 8: Barplot of the order of preference of the department that they were admitted.

What were the sources of information about the AUEB(more than one answer)		
Answer	Counts	Percentage
Family-friends	180	47,2%
High school teachers	196	51,4%
Internet	208	54,6%
Career Guidance Counsellor	96	25,2%
Professionals in the field	82	21,5%
Students of the university	63	16,5%
AUEB Career Office	2	0,5%

Table 9: The distribution of information sources on AUEB (*Responses do not add up to 100% because students could choose more than one source of information. Thus, the different categories are a percentage of the total responses.*)

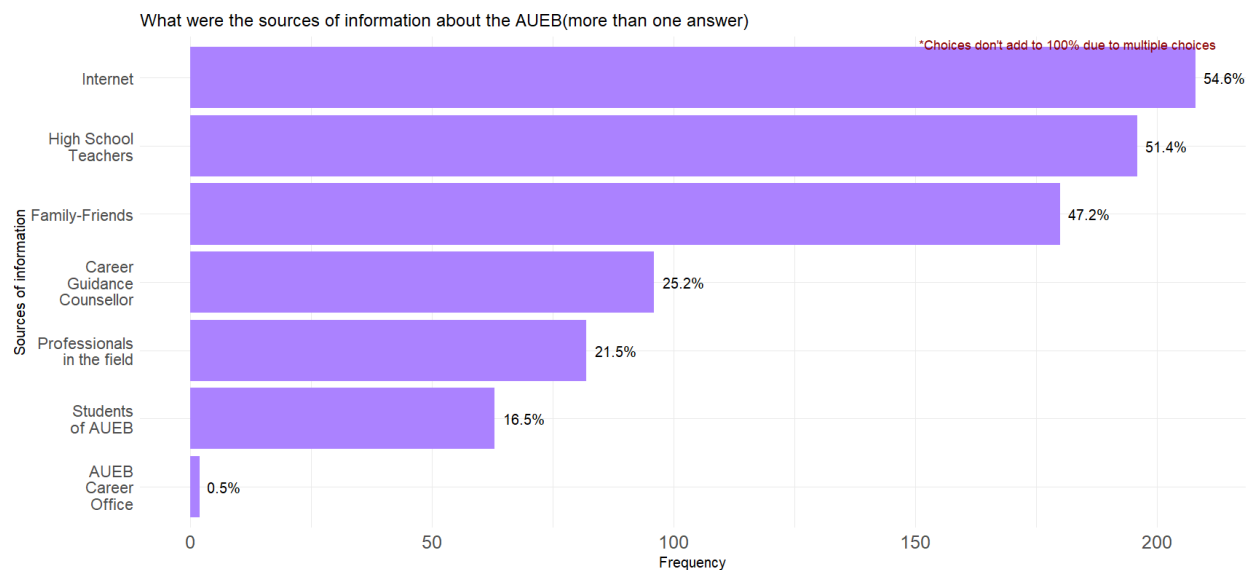


Figure 9: Barplot for the distribution of information sources on AUEB.

Are you satisfied with your admission in AUEB?		
Answer	Counts	Percentage
Too Much	185	32,81%
Very Much	125	48,56%
Medium	61	16,01%
A little	6	1,57%
Not at all	2	0,52%
No Answer	2	0,52%

Table 10: The distribution of the satisfaction from the admission in AUEB.

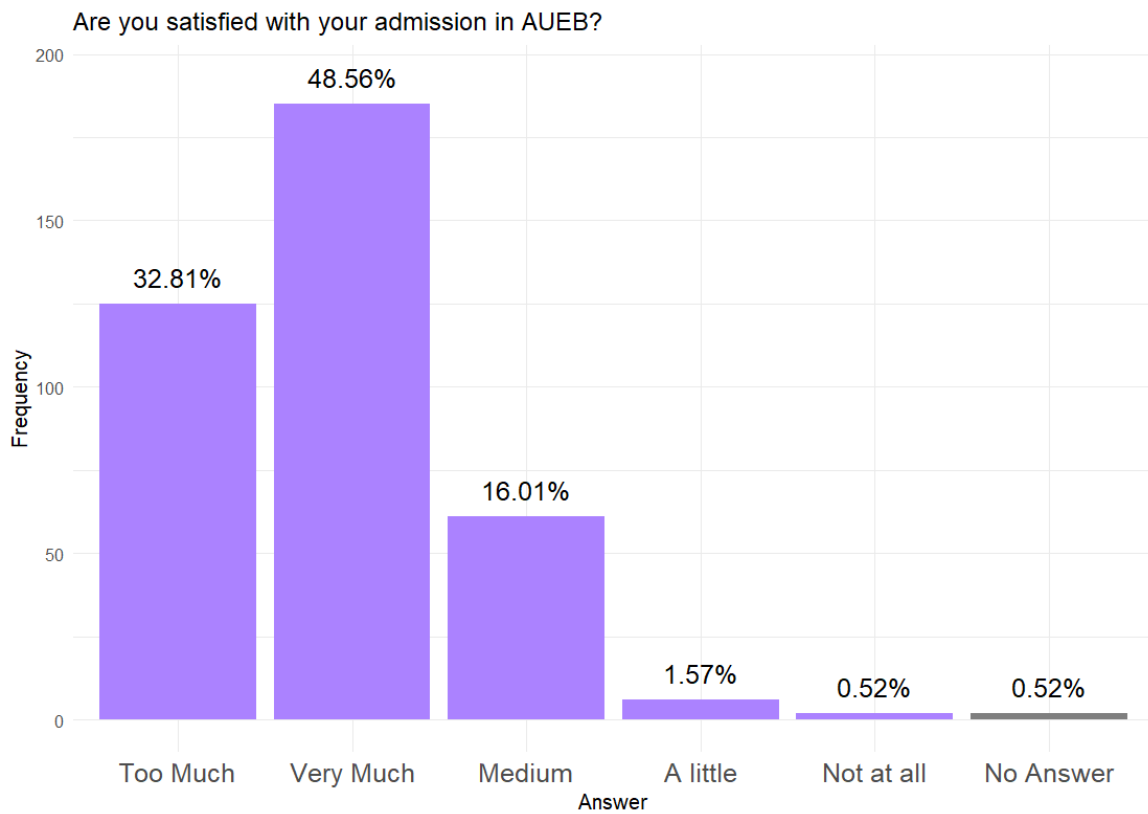


Figure 10: Barplot for the distribution of the satisfaction from the admission in AUEB.

7. Employment

Do you think that AUEB will help you in your future efforts for professional rehabilitation?		
Answer	Counts	Percentage
Too Much	130	34,12%
Very Much	180	47,24%
Medium	58	15,22%
A little	9	2,36%
Not at all	2	0,52%
No Answer	2	0,52%

Table 11: The distribution whether the first-year students feel that the AUEB will help them in their future endeavors for future rehabilitation.

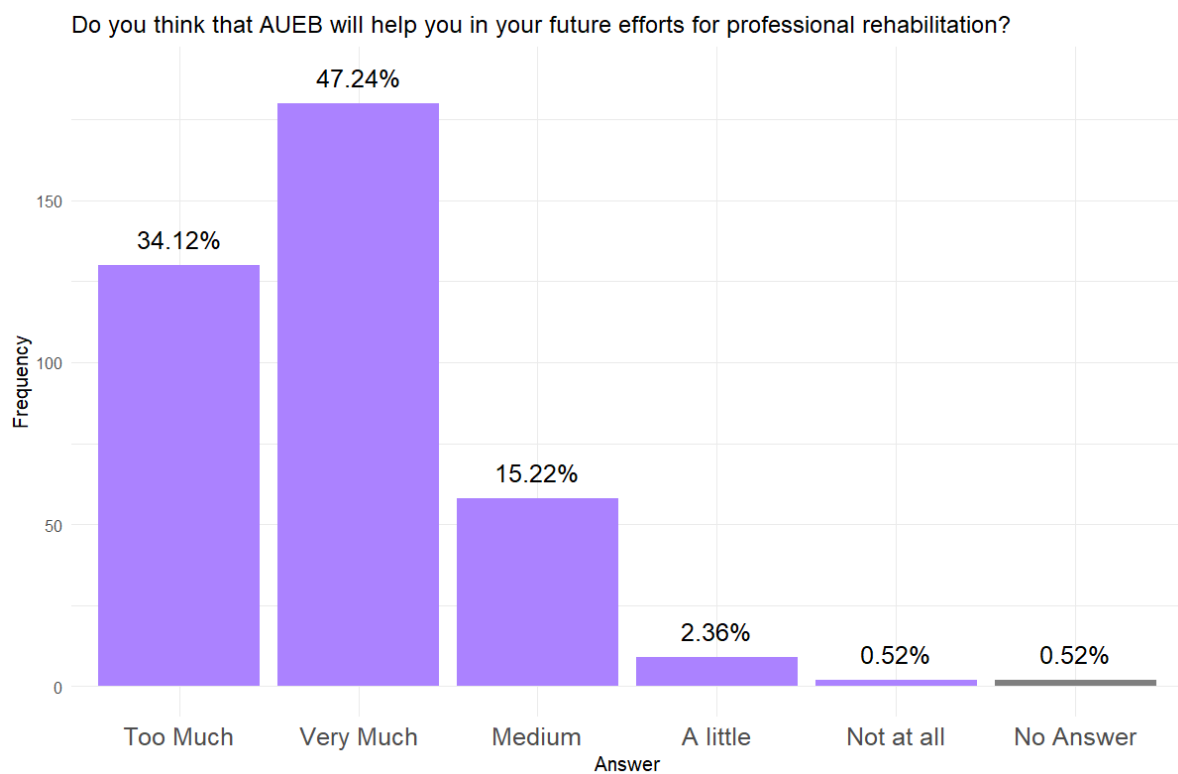


Figure 12: Barplot for distribution whether the first-year students feel that the AUEB will help them in their future endeavors for future rehabilitation.

Do you have some kind of professional experience?		
Answer	Counts	Percentage
Yes	109	28,61%
No	270	70,87%
N/A	2	0,52%

Table 13: The distribution whether the students have professional experience.

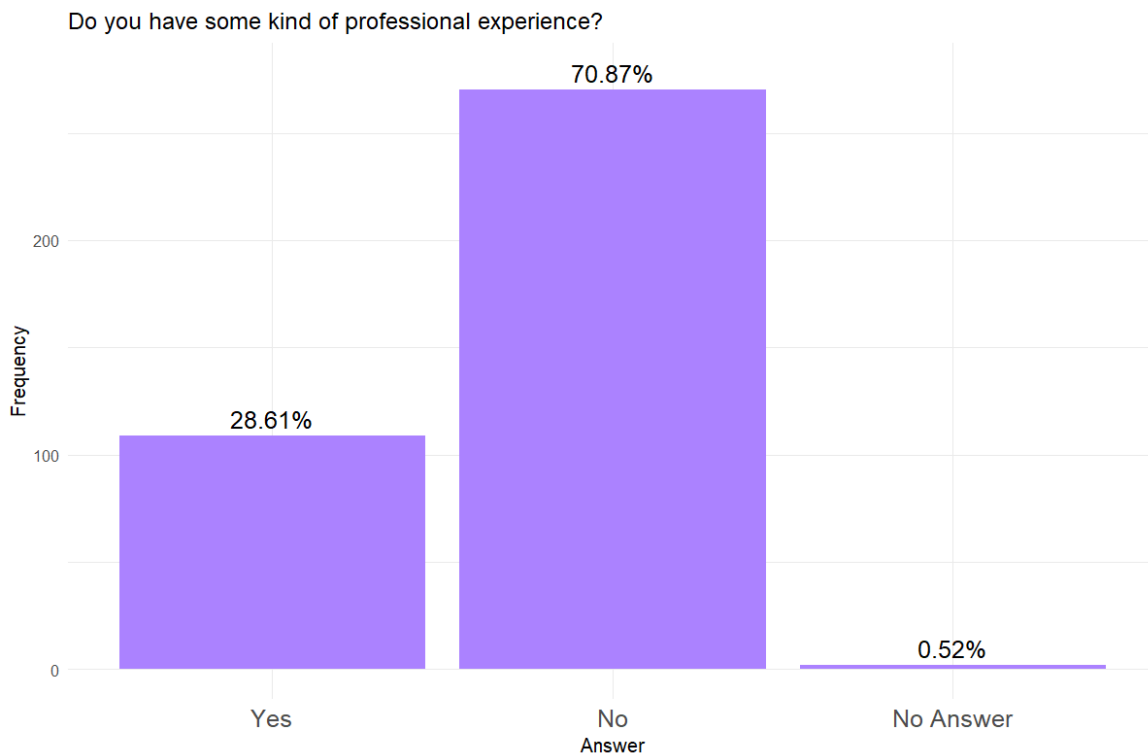


Figure 13: Barplot for the distribution whether the students have professional experience.

Your main residence is in Athens?		
Answer	Counts	Percentage
Yes	243	63,78%
No	135	35,43%
N/A	3	0,79%

Table 14: The distribution of whether the students' main residence is in Athens.

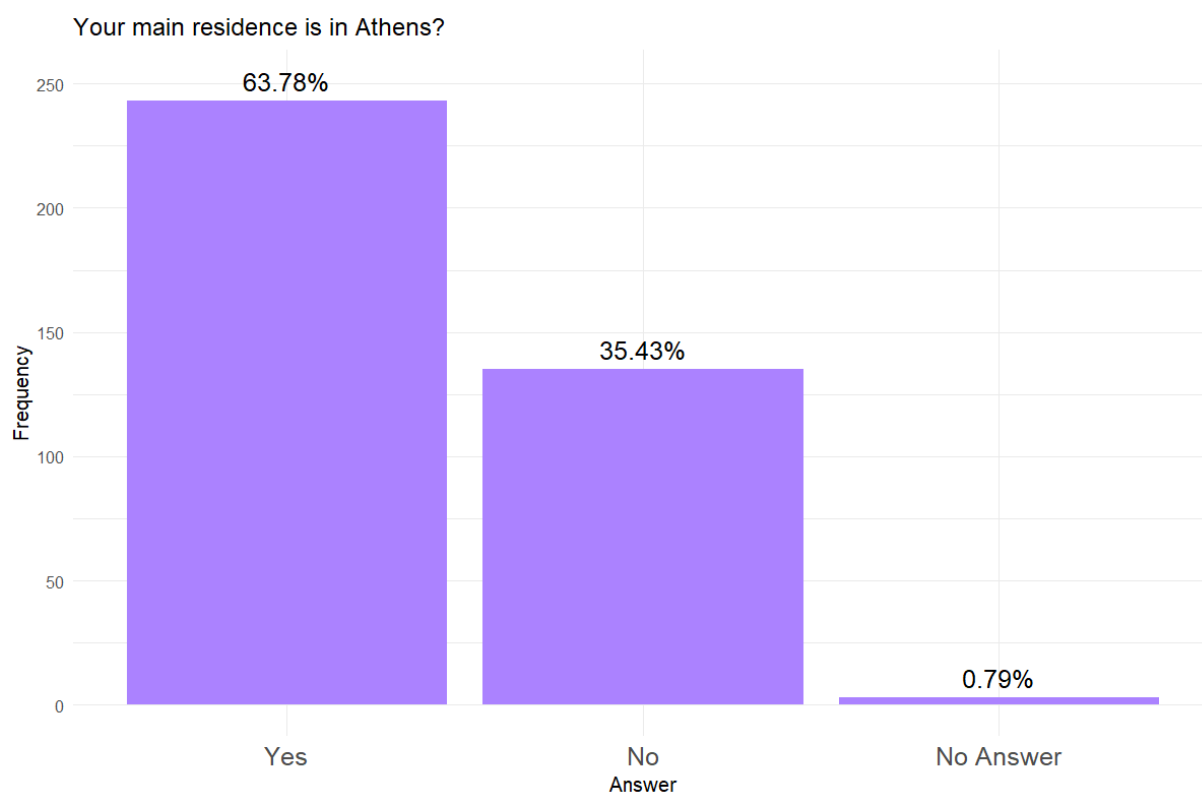


Figure 14: Barplot for the distribution of whether the students' main residence is in Athens.

During your studies where will you stay?		
Answer	Counts	Percentage
Student Dormitory	6	1,57%
Rent	126	33,07%
Private House	234	61,42%
No Answer	15	3,94%

Table 15: The distribution of where the students will stay during their studies.

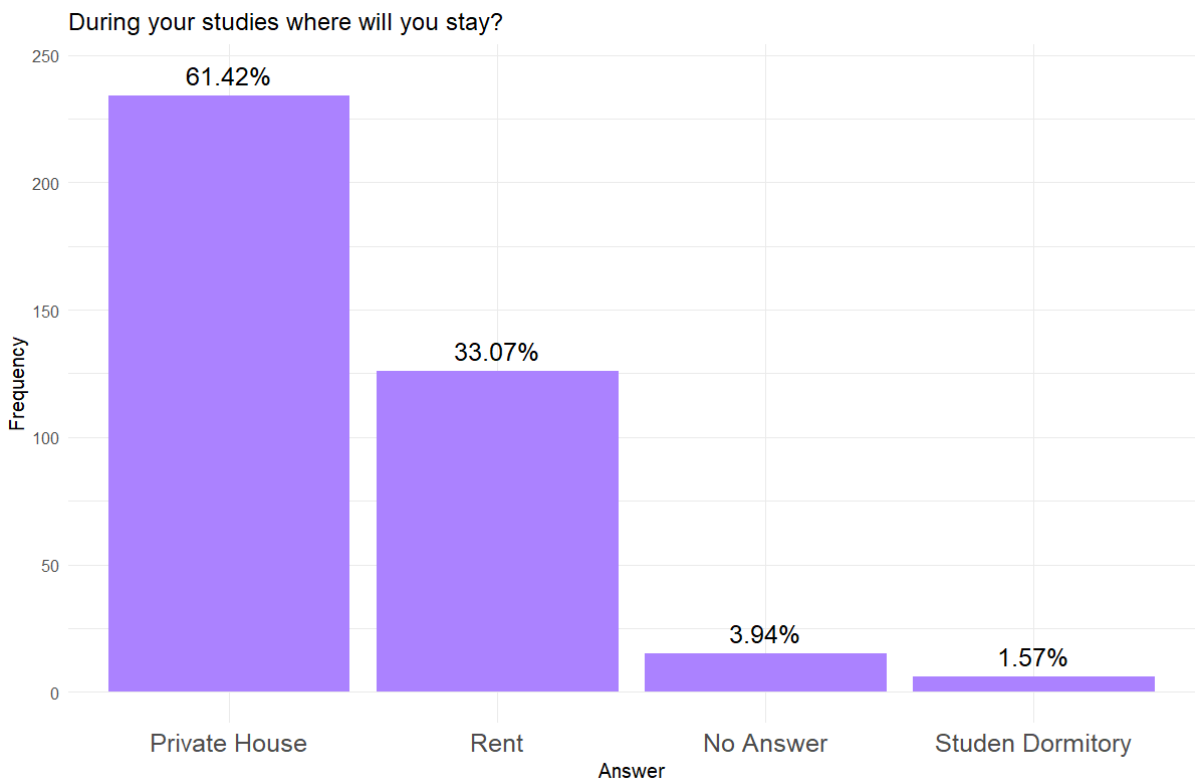


Figure 15: Barplot for the distribution of where the students will stay during their studies.

Will you be working during your studies?		
Answer	Counts	Percentage
Yes	168	44,09%
No	208	54,59%
N/A	5	1,31%

Table 16: The distribution of students' answers on whether they will work during their studies.

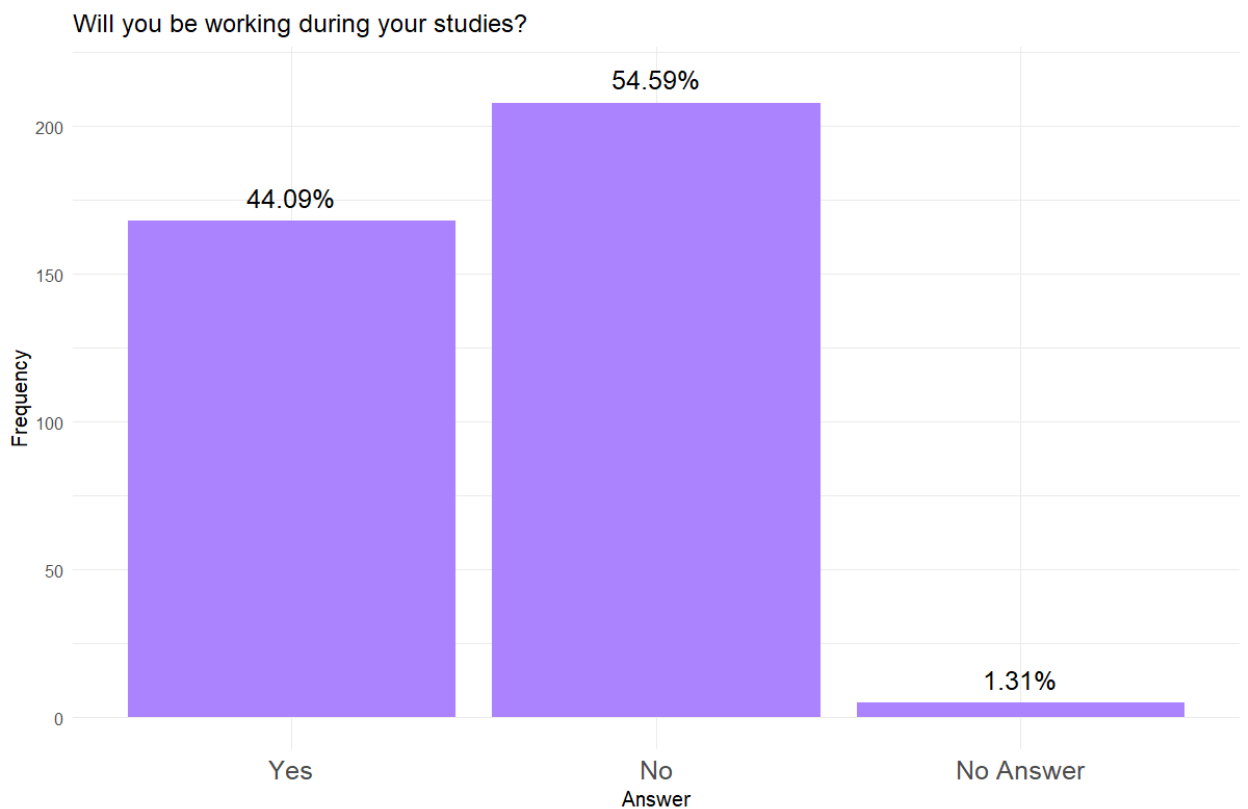


Figure 16: Barplot for the distribution of students' answers on whether they will work during their studies.

Do you wish to work during your studies through the internship program of the AUEB?		
Answer	Counts	Percentage
Yes	310	81,36%
No	65	17,06%
N/A	6	1,57%

Table 17: The distribution of responses on whether students wish to work during their studies through the internship program of the AUEB.

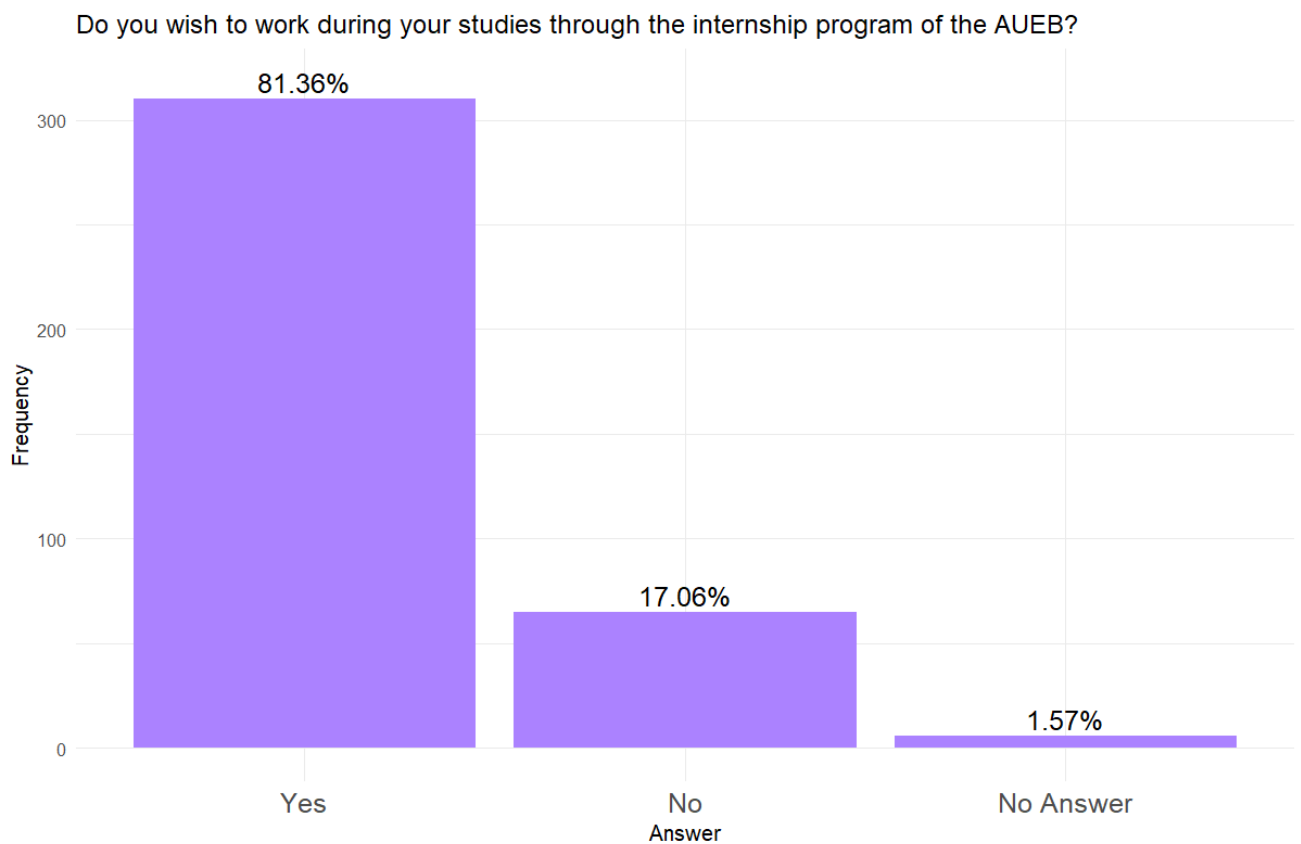


Figure 17: Barplot of the distribution of responses on whether students wish to work during their studies through the internship program of the AUEB.

How interested would you be in participating in the AUEB's Pedagogical Competence Program and receiving a certificate?		
Answer	Counts	Percentage
Too much	37	9,71%
Very much	78	20,47%
Medium	107	28,08%
A little	80	21%
Not at all	75	19,69%
No Answer	4	1,05%

Table 18: The distribution of students' interest in participating in the Pedagogical Competence Programme of AUEB.

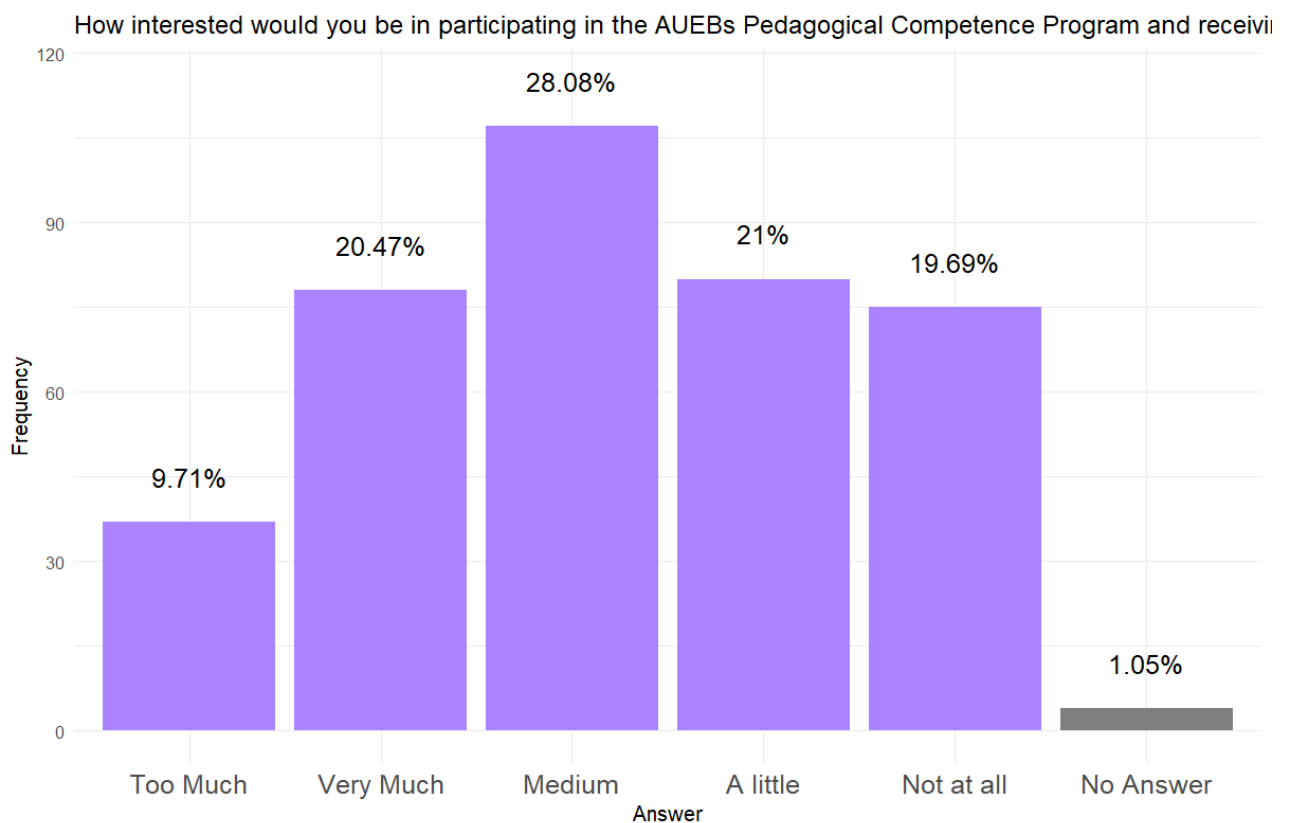


Figure 18: Barplot for the distribution of students' interest in participating in the Pedagogical Competence Programme of AUEB.

8. Competitions and interests

Have you participated in scientific association competitions?		
Answer	Counts	Percentage
Yes	179	46,98%
No	202	53,02%

Table 19 The distribution of student participation in competitions of scientific associations.

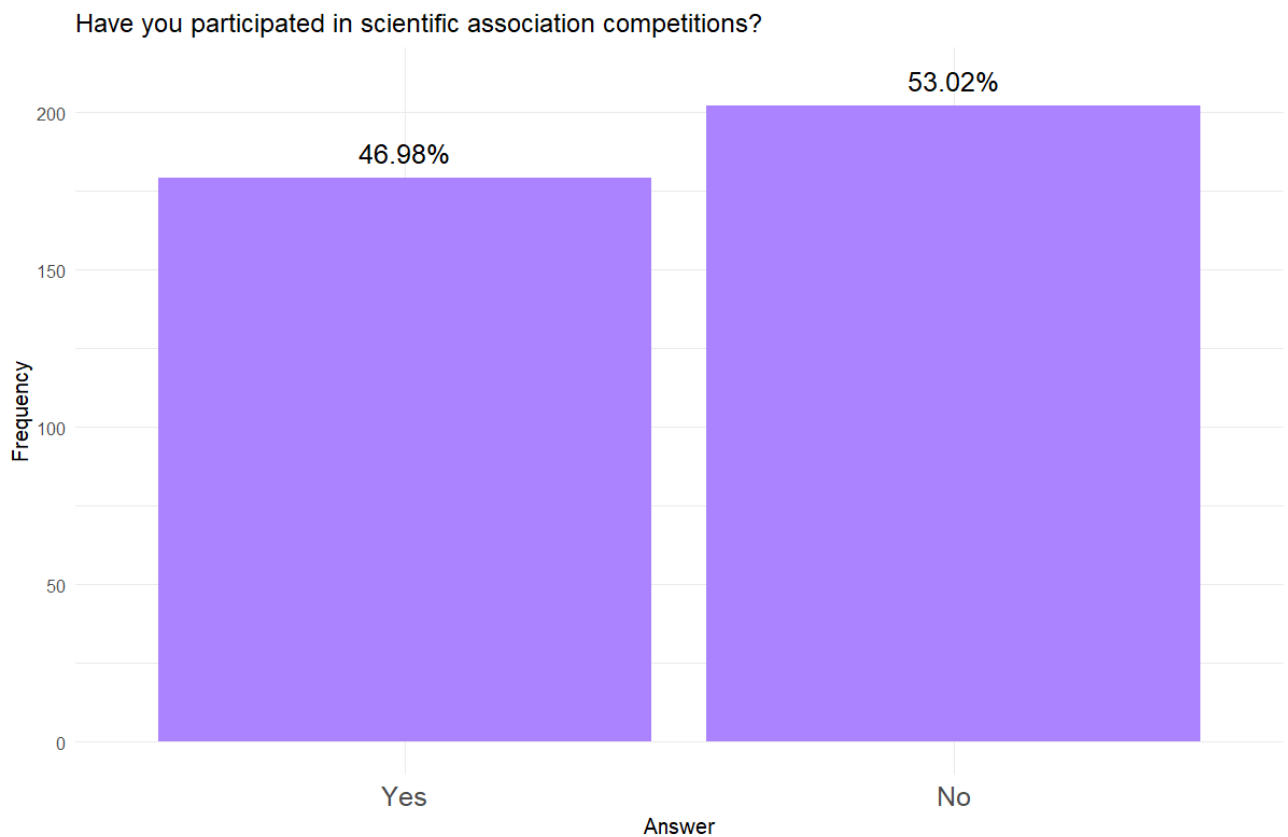


Figure 19: Barplot for the distribution of student participation in scientific association competitions.

Have you been awarded in student competitions?		
Answer	Counts	Percentage
Yes	112	29,4%
No	266	69,82%
No Answer	3	0,79%

Table 20: The distribution of whether the students have distinguished themselves in student competitions.

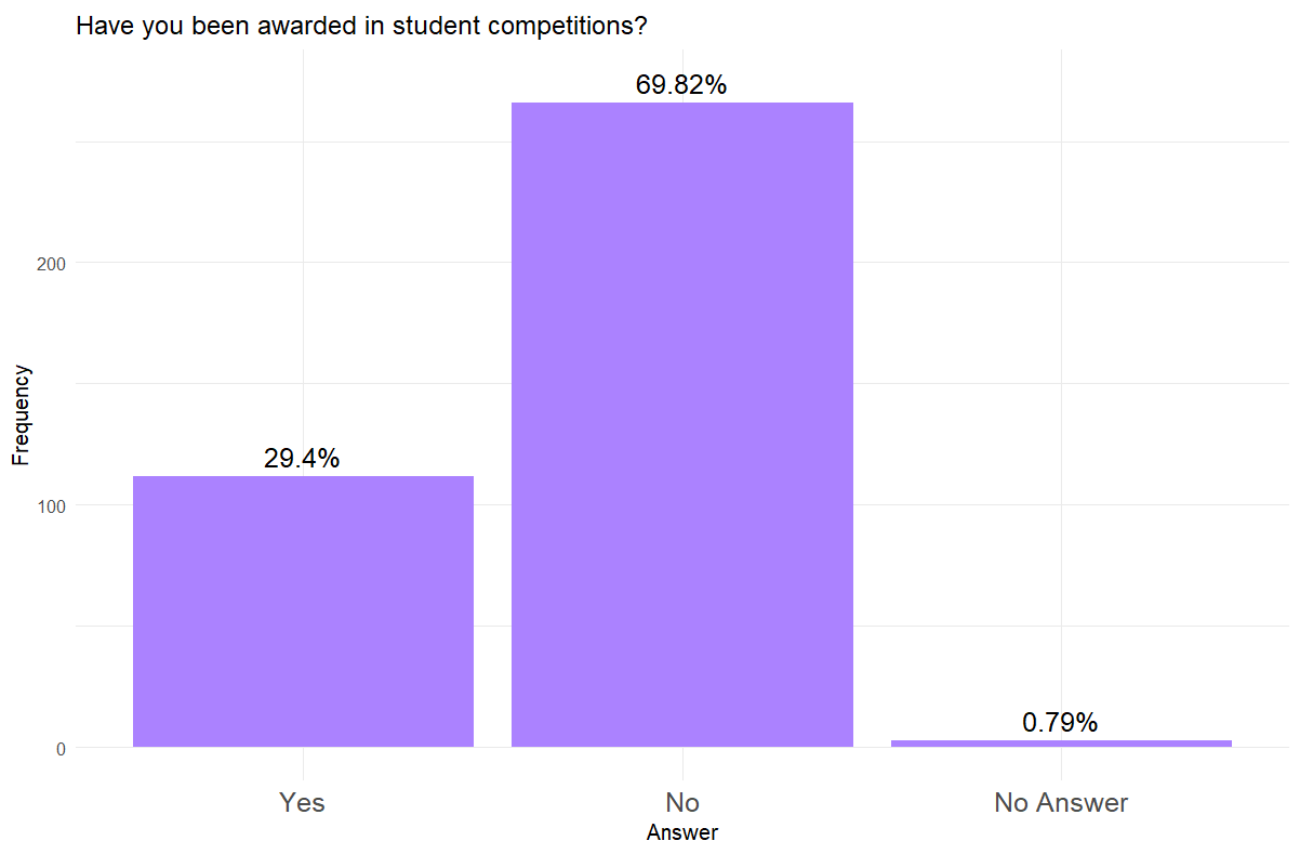


Figure 20: Barplot of the distribution for whether students have excelled in student competitions.

Would you like to participate as a member of the "AUEB Volunteers" program?		
Answer	Counts	Percentage
Yes	233	61,15%
No	142	37,27%
N/A	6	1,57%

Table 21: The distribution on whether students wish to become members of the *AUEB Volunteers* program.

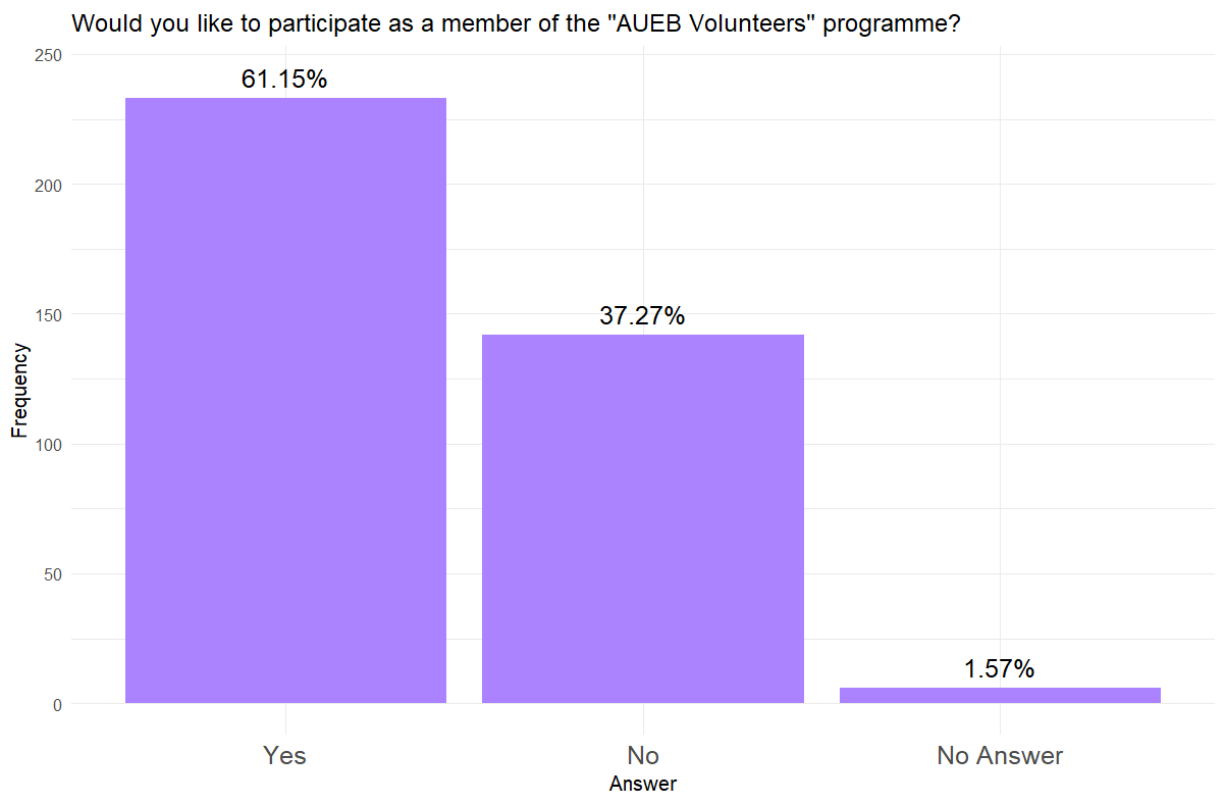


Figure 21: Barplot of distribution for whether students wish to become members of the *AUEB Volunteers* program.

9. Foreign Languages

The students' level in English		
Answer	Counts	Percentage
No Knowledge	1	0,3%
A1	3	0,8%
A2	3	0,8%
B1	19	5%
B2	54	14,2%
Γ1	45	11,8%
Γ2	254	66,7%
No Answer	2	0,5%

Table 22: The distribution of the students' level in English.

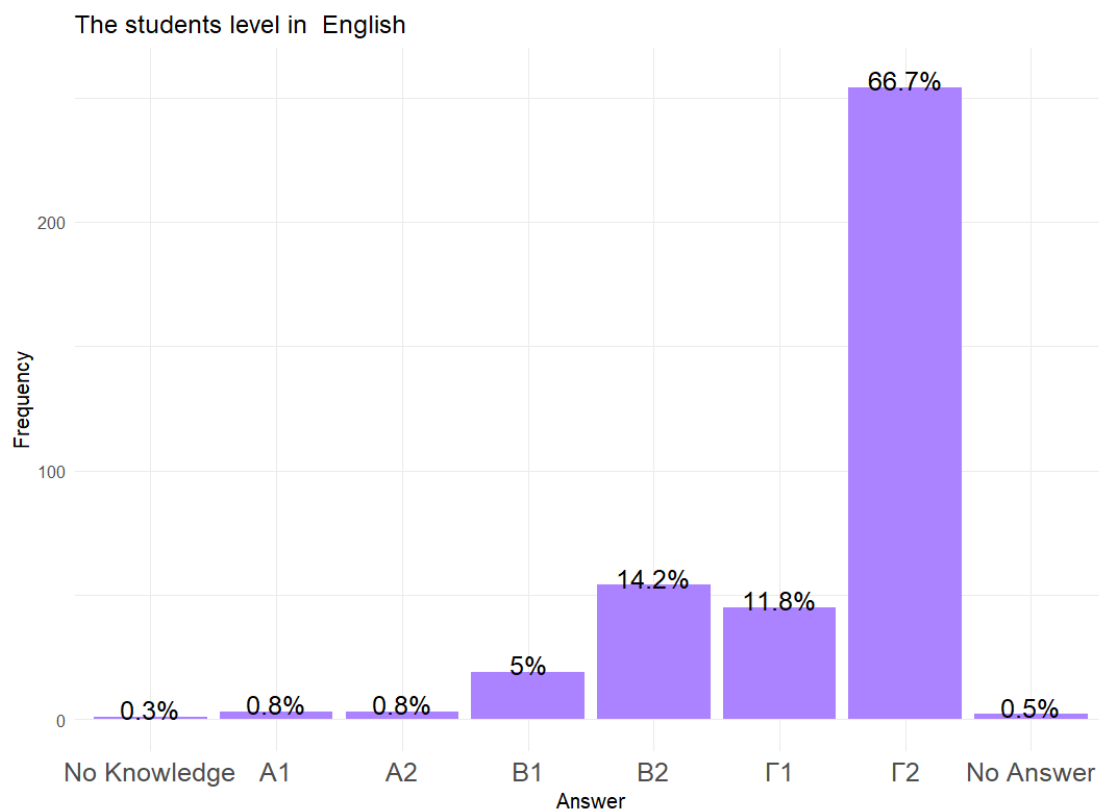


Figure 22: Barplot for the distribution of students' level in English.

The level of students in French		
Answer	Counts	Percentage
No Knowledge	86	22,6%
A1	29	7,6%
A2	20	5,2%
B1	9	2,4%
B2	55	14,4%
Γ1	12	3,1%
Γ2	4	1%
No Answer	166	43,6%

Table 23: The distribution of students' level in French.

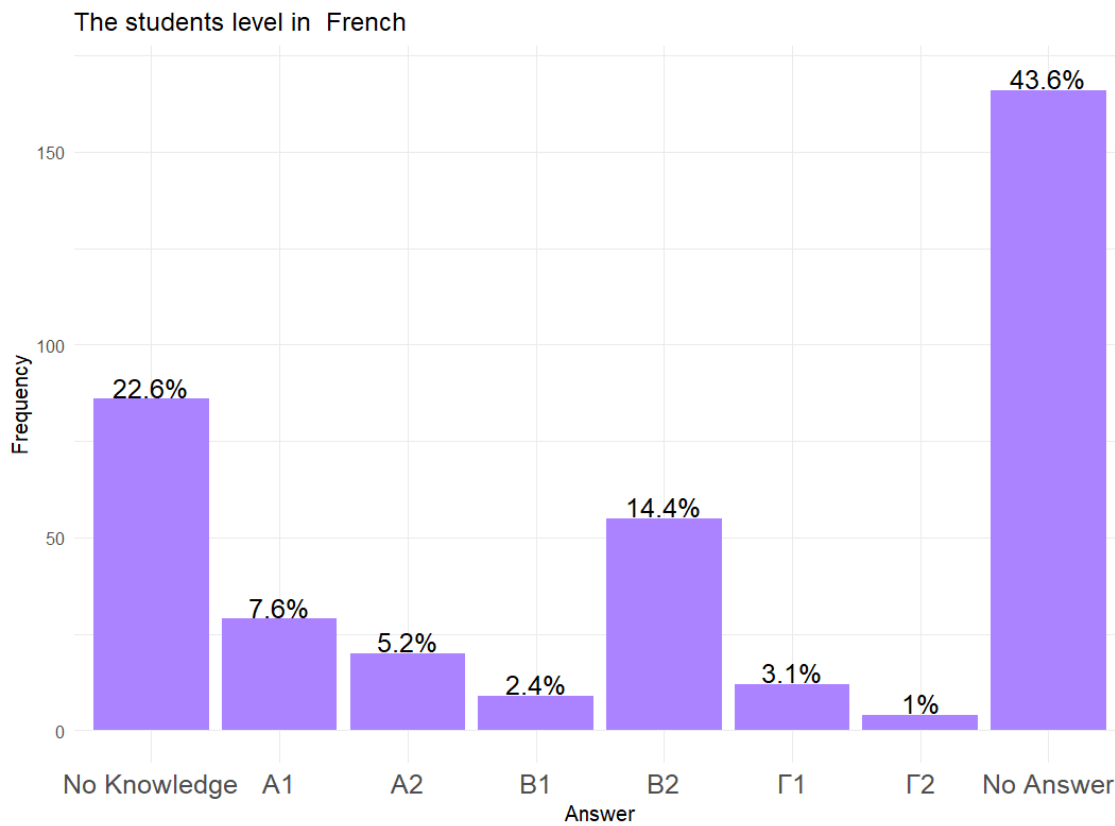


Figure 23: Barplot for the distribution of students' level in French.

The level of students in German		
Answer	Counts	Percentage
No Knowledge	67	17,6%
A1	30	7,9%
A2	22	5,8%
B1	31	8,1%
B2	32	8,4%
Γ1	7	1,8%
Γ2	2	0,5%
No Answer	190	49,9%

Table 24: The distribution of students' level in German.

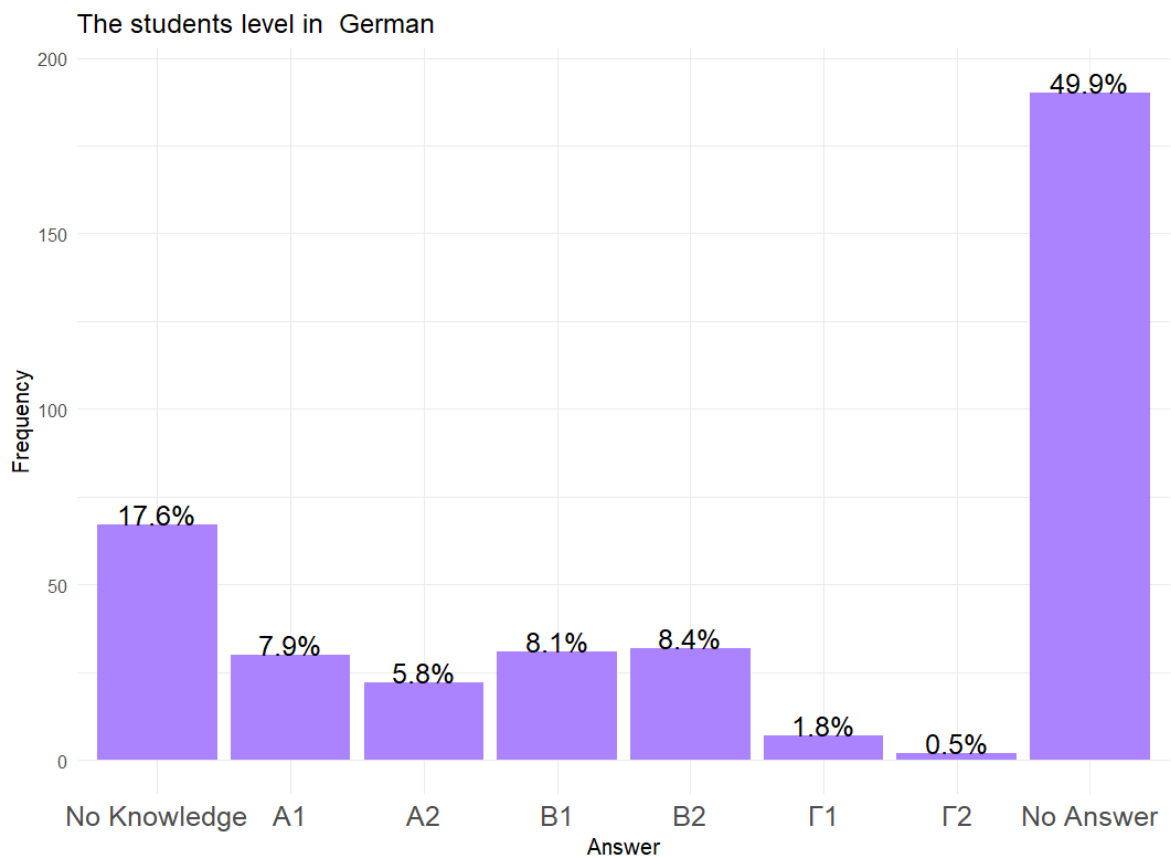


Figure 24: Barplot for the distribution of students' level in German.

The level of students in Spanish		
Answer	Counts	Percentage
No Knowledge	115	30,2%
A1	22	5,8%
A2	4	1%
B1	1	0,3%
B2	1	0,3%
No Answer	238	62,5%

Table 25: The distribution of students' level in Spanish.

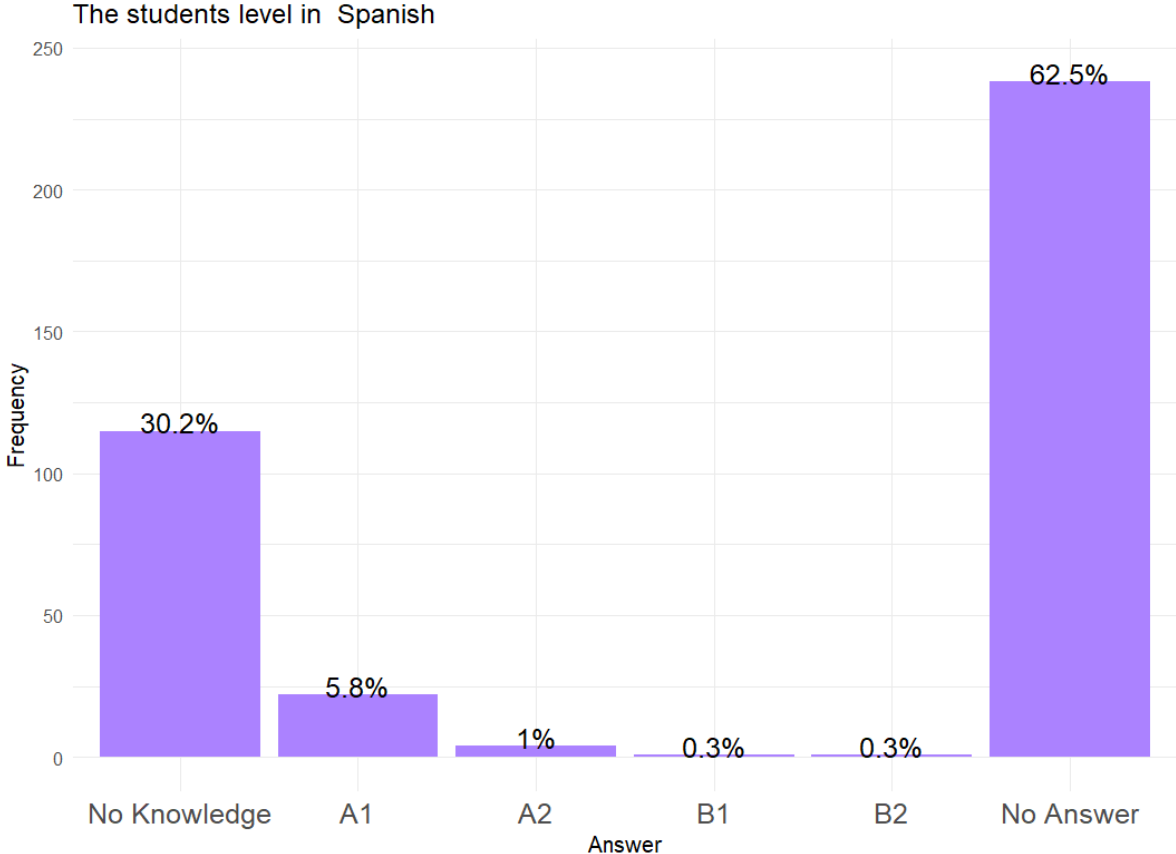


Figure 25: Barplot for the distribution of the level of students in Spanish.

The level of students in Chinese		
Answer	Counts	Percentage
No Knowledge	128	33,6%
A1	1	0,3%
A2	1	0,3%
B1	0	0%
B2	1	0,3%
Γ1	1	0,3%
Γ2	2	0,5%
No Answer	247	64,8%

Table 26: The distribution of students' level in Chinese.

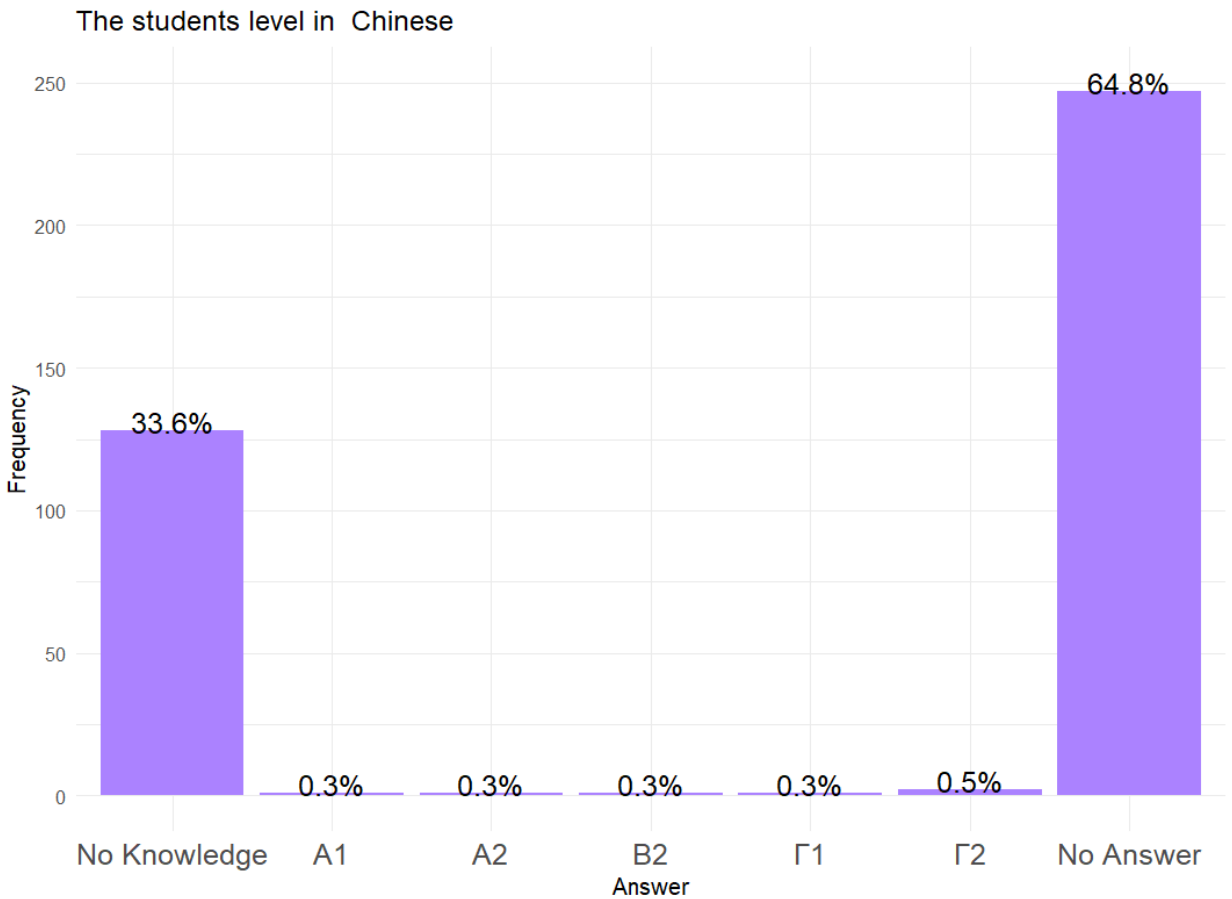


Figure 26: Barplot for the distribution of students' level in Chinese.

The level of students in Russian		
Answer	Counts	Percentage
Καμία Γνώση	127	33,3%
A1	4	1%
A2	1	0,3%
B1	1	0,3%
B2	0	0%
Γ1	0	0%
Γ2	1	0,3%
No Answer	247	64,8%

Table 27: The distribution of students' level in Russian.

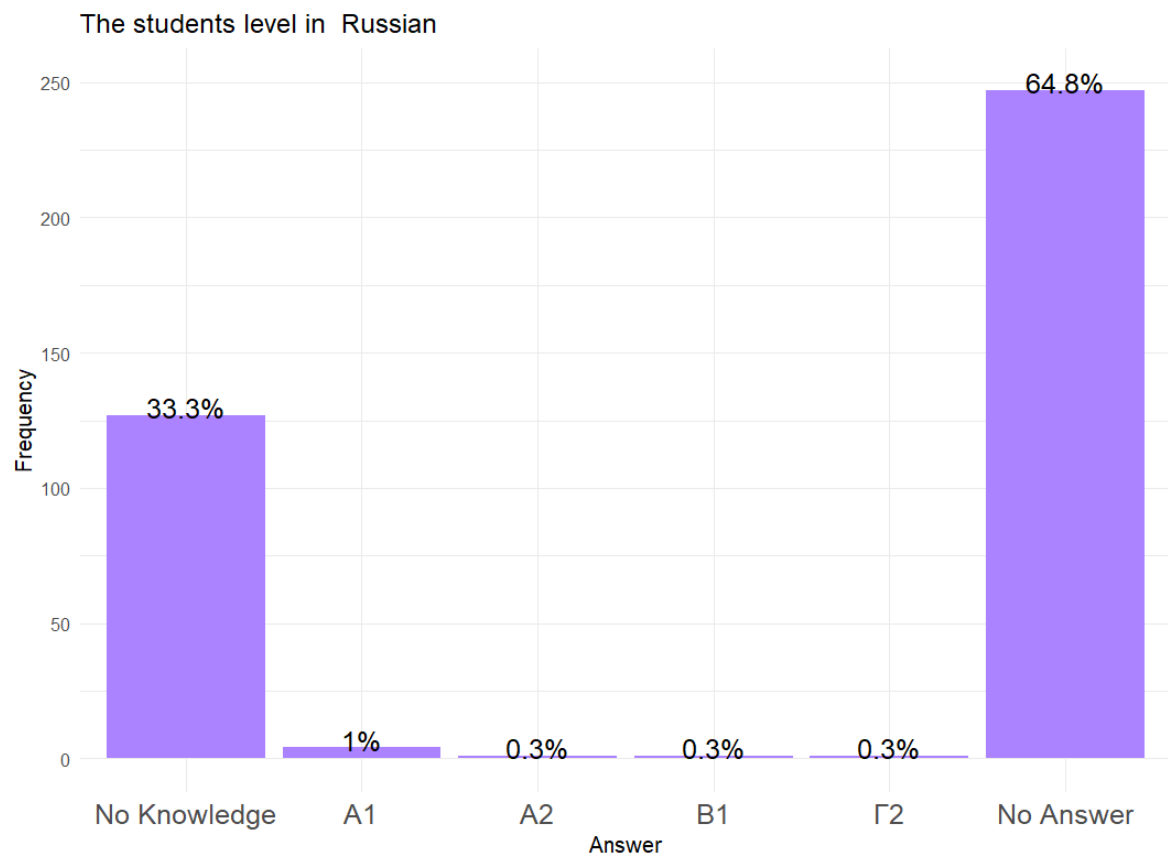


Figure 27: Barplot for the distribution of students' level in Russian

10. Pairwise variable analysis

Your main residence is in Athens			
	Will you be working during your studies?		
	Yes	No	No Answer
Yes	122	117	1
No	45	89	2
No Answer	1	2	0

Table 28: "Your main residence is in Athens" in combination with "Will you work during your studies?"

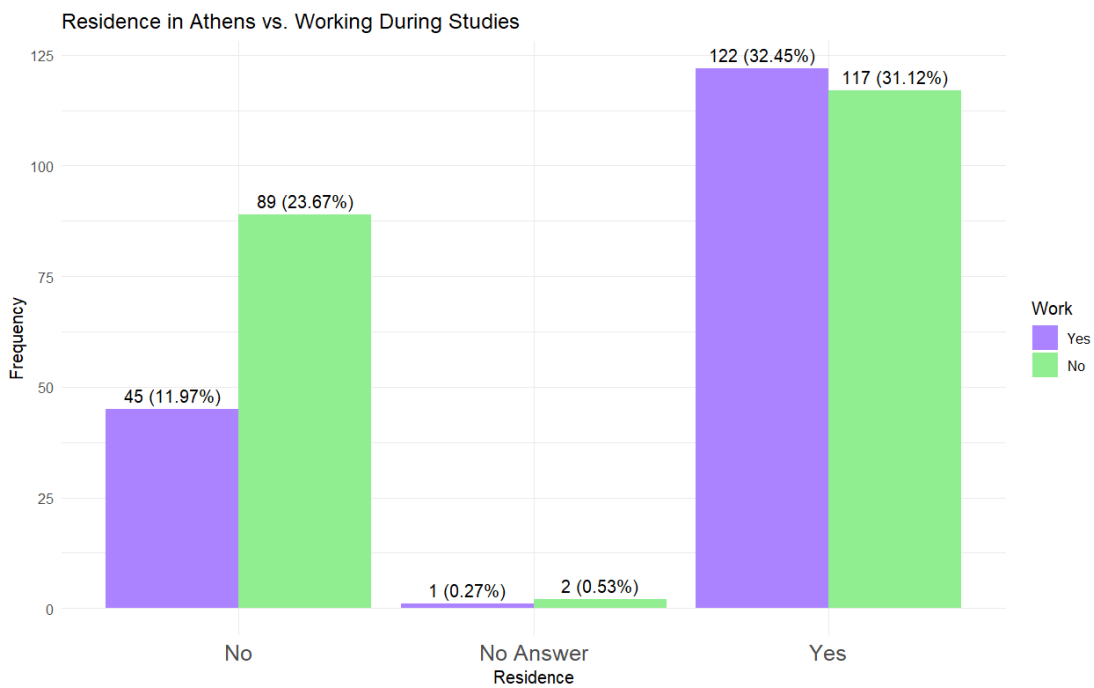


Figure 28: "Your main residence is in Athens" in combination with "Will you be working during your studies?"

What is your gender?			
	Your family members hold a tertiary degree		
	No Answer	Yes	No
No Answer	1	0	0
Other	0	3	0
Male	1	105	59
Female	0	149	66

Table 29: "What is your gender?" in combination with "Your family members hold a tertiary degree?".

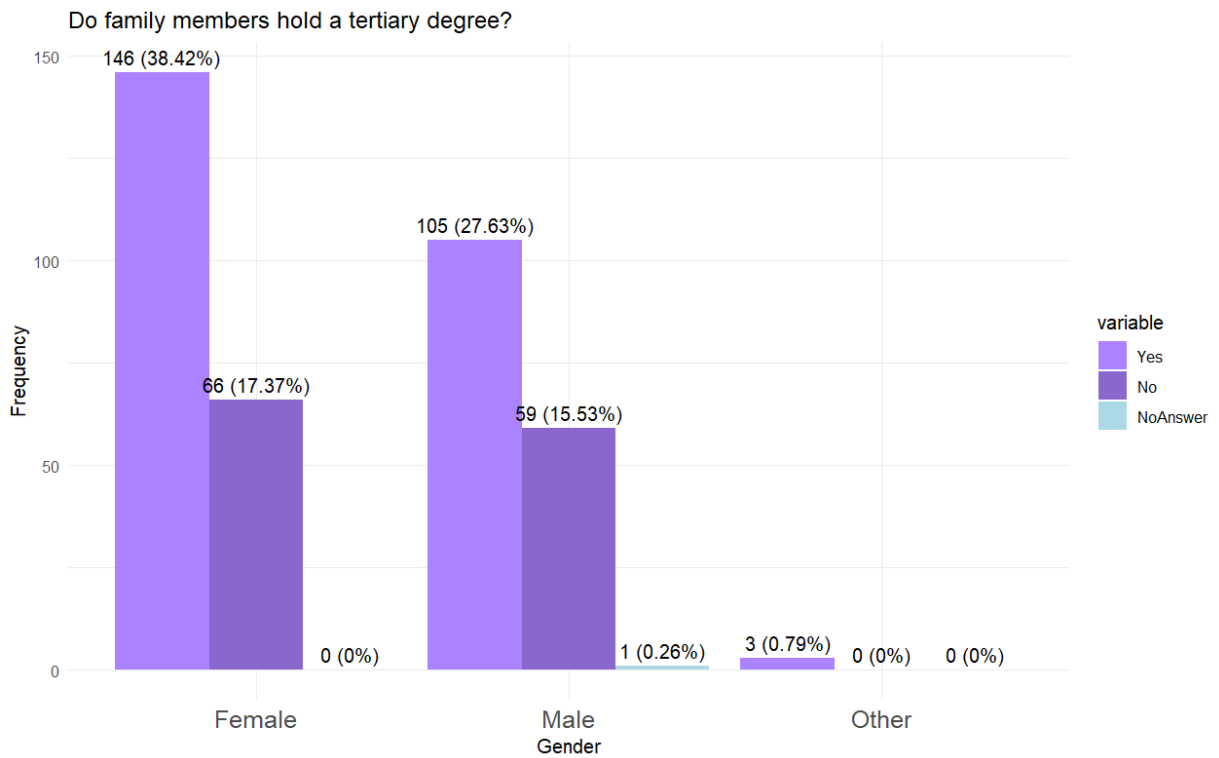


Figure 29: "What is your gender?" in combination with "Your family members hold a tertiary degree?".

Work During Studies			
	Internship Interest		
	No Answer	Yes	No
No Answer	1	2	3
Yes	4	132	174
No	0	34	31

Table 30: “Will you work during your studies” in combination with “Do you wish to work during your through the internship program of the AUEB.”

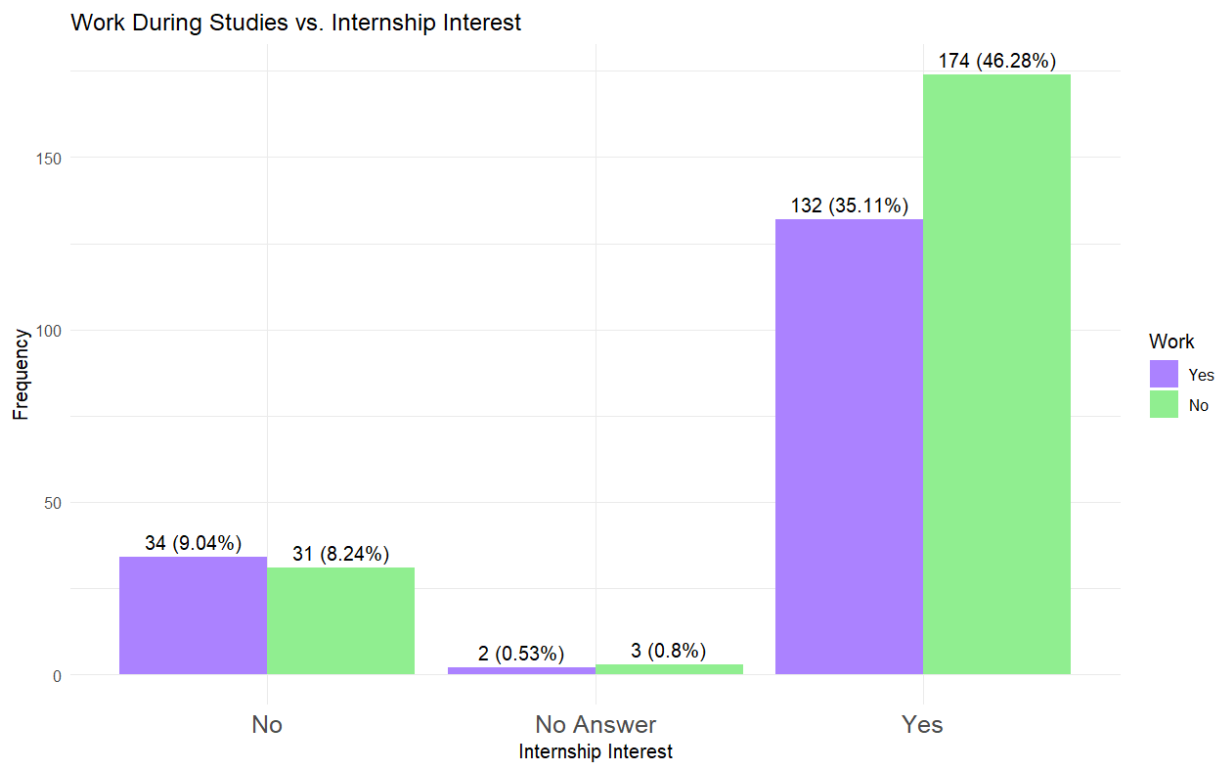


Figure 30: “Will you work during your studies” in combination with “Do you wish to work during your through the internship program of the AUEB.”

Family Education					
	Order of preference of the department that they were admitted.				
	No Answer	1	2	3	>3
No Answer	0	0	2	0	0
Yes	2	154	61	17	20
No	1	78	28	10	8

Table 31: “Your family members hold a tertiary degree?” in combination with “Order of preference of the department that you were admitted.”

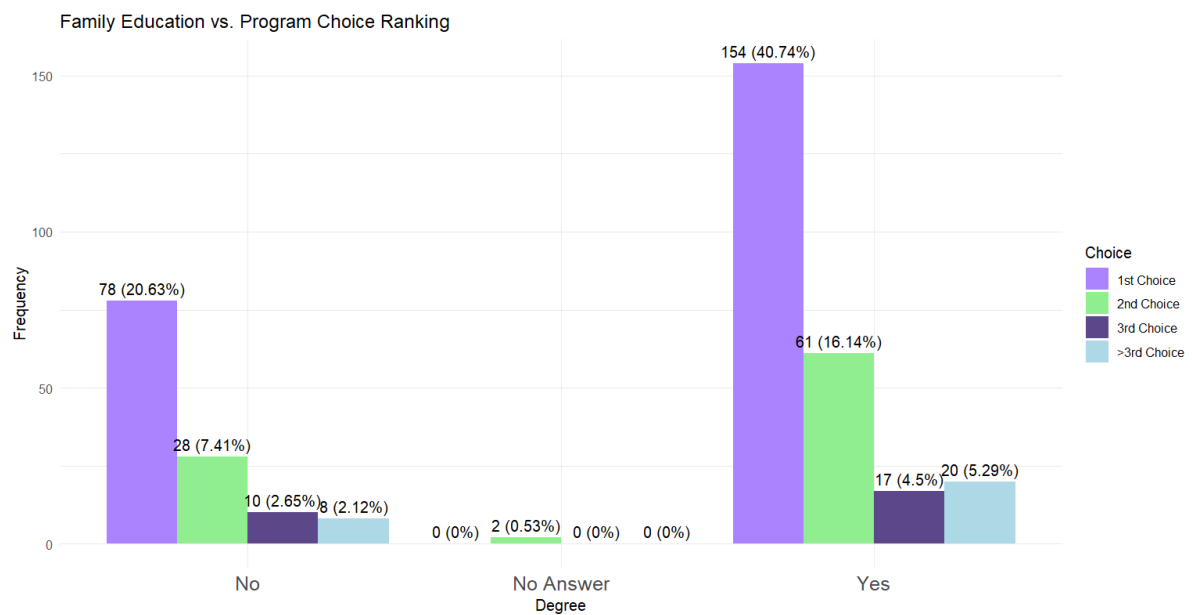


Figure 31: “Your family members hold a tertiary degree?” in combination with “Order of preference of the department that you were admitted.”

Family Education						
	Are you satisfied with your admission in AUER?					
	No Answer	Not at all	A little	Moderate	Very Much	Too Much
No Answer	0	0	0	0	0	2
Yes	2	1	4	32	127	88
No	0	1	2	29	58	35

Table 32: “Your family members hold a tertiary degree?” in combination with “Are you satisfied with your admission in AUER?”

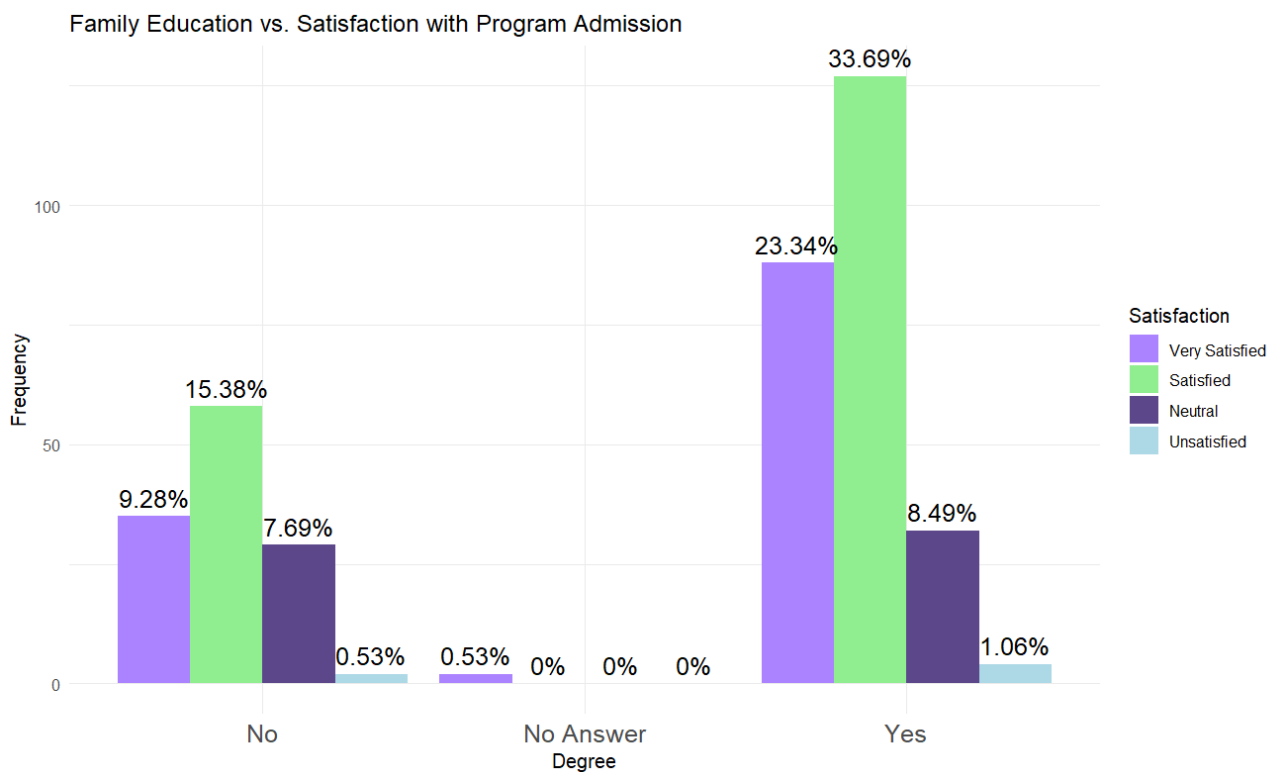


Figure 32: “Your family members hold a tertiary degree?” in combination with “Are you satisfied with your admission in AUER?”

Family Education						
	Order of preference of the department that they were admitted.					
	No Answer	Not at all	A little	Moderate	Very Much	Too Much
No Answer	0	0	0	1	2	0
1	2	1	2	35	78	114
2	0	0	2	11	32	46
3	0	0	0	5	9	13
>3	0	1	2	9	10	6

Table 33: “Are you satisfied with your admission in AUER?” in combination with “Order of preference of the department that you were admitted”.

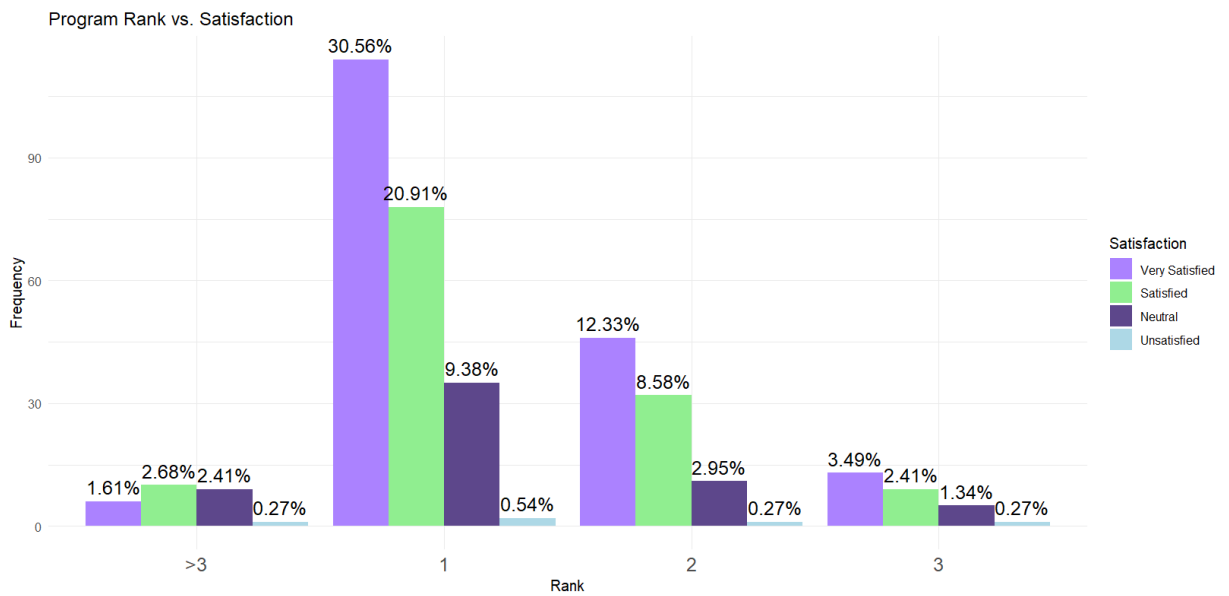


Figure 33: “Are you satisfied with your admission in AUER?” in combination with “Order of preference of the department that you were admitted”.

Previous Work Experience					
	Order of preference of the department that they were admitted.				
	No Answer	1	2	3	>3
No Answer	0	1	1	0	0
Yes	3	71	19	8	8
No	0	160	71	19	20

Table 34: “Previous Work Experience” in combination with “Order of preference of the department that you were admitted to”.

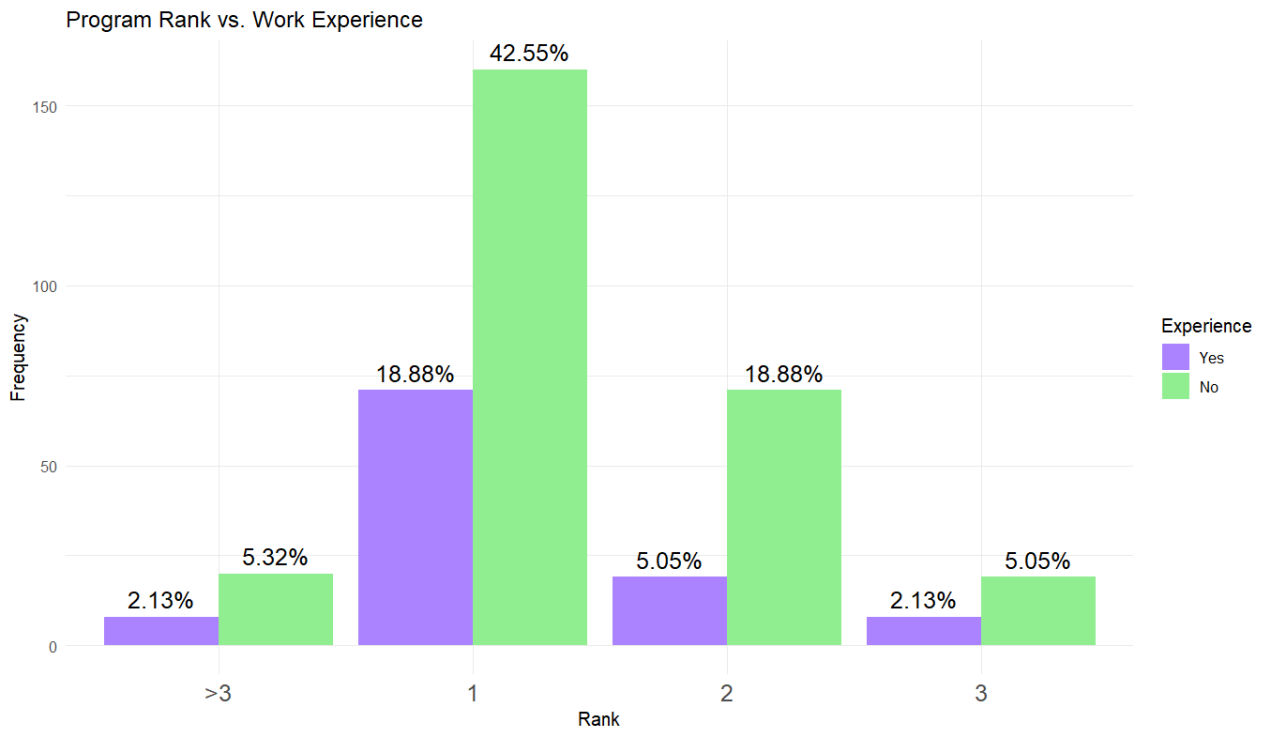


Figure 34: “Previous Work Experience” in combination with “Order of preference of the department that you were admitted to”.

Competition Participation					
	Order of preference of the department that they were admitted.				
	No Answer	1	2	3	>3
Yes	1	111	39	14	14
No	2	121	52	13	14

Table 35: "Competition Participation" in combination with "Order of preference of the department that you were admitted to".

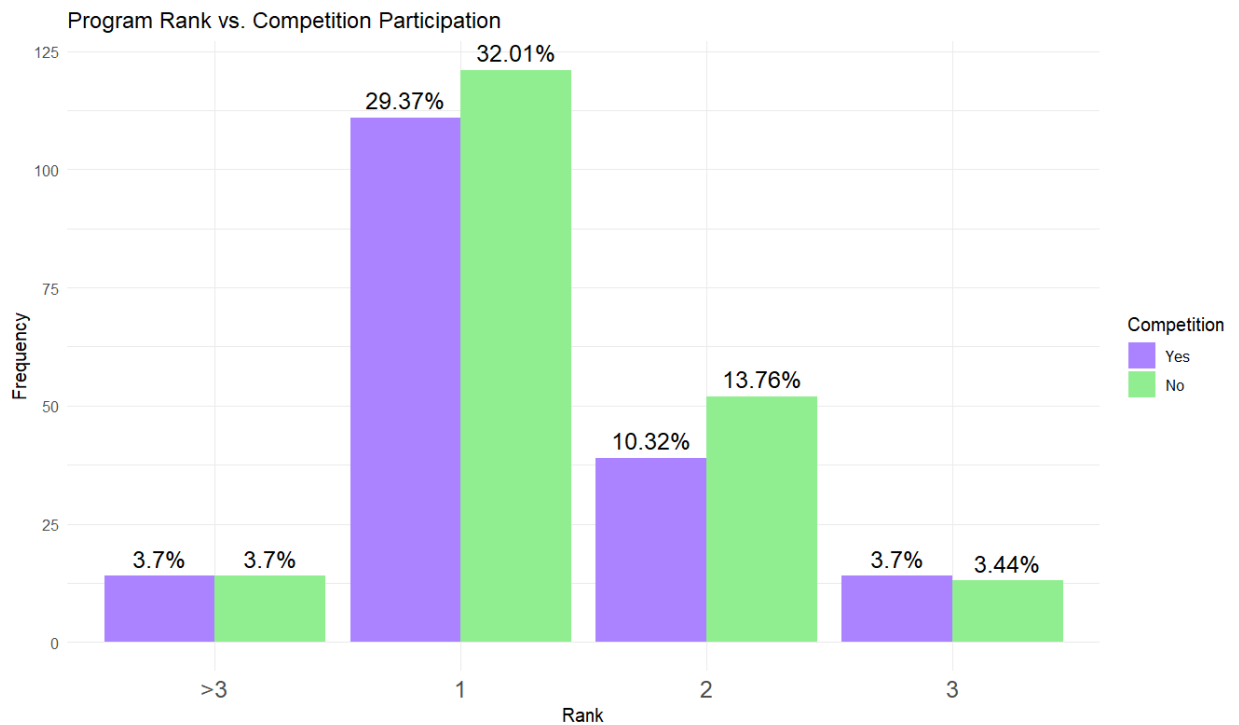


Figure 35: "Competition Participation" in combination with "Order of preference of the department that you were admitted to".

THANK YOU FOR YOUR PARTICIPATION !